UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (date of earliest event reported): February 27, 2008

JPMORGAN CHASE & CO.

(Exact name of registrant as specified in its charter)

Delaware (State or Other Jurisdiction of Incorporation) 1-5805 (Commission File Number) 13-2624428 (IRS Employer Identification No.)

270 Park Avenue, New York, NY (Address of Principal Executive Offices)

10017 (Zip Code)

Registrant's telephone number, including area code: (212) 270-6000

k the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General action A.2. below):
Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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EX-99.1: ANALYST PRESENTATION SLIDES

Item 7.01 Regulation FD Disclosure

On February 27, 2008, JPMorgan Chase & Co. ("JPMorgan Chase" or the "Firm") held an Investor Day, providing a related investor presentation.

Exhibit 99.1 is a copy of slides furnished at, and posted on the Firm's website in connection with, the presentation. The slides are being furnished pursuant to Item 7.01, and the information contained therein shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liabilities under that Section. Furthermore, the information contained in Exhibit 99.1 shall not be deemed to be incorporated by reference into the filings of the Firm under the Securities Act of 1933.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

Exhibit Number 99.1 Description of Exhibit 199.1 JPMorgan Chase 8

JPMorgan Chase & Co. Investor Day Presentation Slides

The information in, or attached as an Exhibit to, this Form 8-K contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are based upon the current beliefs and expectations of JPMorgan Chase's management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. Factors that could cause JPMorgan Chase's results to differ materially from those described in the forward-looking statements can be found in the Firm's Annual Report on Form 10-K for the year ended December 31, 2007, filed with the Securities and Exchange Commission and available at the Securities and Exchange Commission's Internet site (http://www.sec.gov).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JPMORGAN CHASE & CO.

(Registrant)

By: /s/ Louis Rauchenberger

Louis Rauchenberger Managing Director and Controller [Principal Accounting Officer]

Dated: March 4, 2008

EXHIBIT INDEX

Exhibit Number 99.1

Description of Exhibit
JPMorgan Chase & Co. Investor Day Presentation Slides





Disclaimer

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The 2003 and 2004 financial information provided in this presentation is presented on a proforma combined basis, which includes purchase accounting adjustments made in connection with the merger of JPMorgan Chase and Bank One. The 2003 and 2004 proforma combined historical results represent how the financial information of JPMorgan Chase and Bank One may have appeared on a combined basis had the two companies been merged as of January 1, 2003. Additional information, including a reconciliation from proforma results to GAAP, can be found on the Form 8-K/As furnished to the Securities and Exchange Commission on April 20, 2005 and July 20, 2005.



2008 Investor Day Agenda

Opening Remarks <i>–Jamie Dimon</i>	8:45 a.m.
Firm Overview – <i>Mike Cavanagh</i>	9:00 a.m.
Retail Financial Services - Charlie Scharf	9:30 a.m.
Break	10:30 a.m.
Treasury & Securities Services -Heidi Miller	10:45 a.m.
Commercial Banking <i>–Todd Maclin</i>	11:15 a.m.
Lunch	11:45 a.m.
Infrastructure as a Strategic Asset – Frank Bisignano	1:00 p.m.
Investment Bank – Steve Black & Bill Winters	1:30 p.m.
Asset Management <i>–Jes Staley</i>	2:30 p.m.
Break	3:00 p.m.
Card Services -Gordon Smith	3:15 p.m.
Closing Remarks and Q&A <i>Jamie Dimon</i>	4:00 p.m.

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Mike Cavanagh, CFO

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- Recap of 2004-2007
- Line of business results
- Outlook/Conclusions

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Financial performance

\$mm				
	2004	2005	2006	2007
Revenue (FTE) ¹	\$57,281	\$58,364	\$65,113	\$74,812
Credit Costs ¹	7,348	7,259	5,480	9,244
Expense ²	40,481	38,426	38,843	41,703
Pretax income from Cont. Ops	9,452	12,679	20,790	23,865
Income from Cont. Ops ³	\$6,338	\$8,254	\$13,649	\$15,365
EPŜ	\$1.75	\$2.32	\$3.82	\$4.38
RO€	6%	8%	12%	13%
ROTCÉ⁵	12%	16%	23%	23%

Note: 2004 data is presented on an unaudited pro forma combined basis that represents how the financial information of JPMorgan Chase & Co. and Bank One Corporation may have

Four major areas of focus including improving operating margins, investing for growth, managing credit through the cycle and balance sheet strength contributed to improved performance



appeared had the two companies been merged for the full year

1 Managed basis presents revenue and credit costs without the effect of credit card securitizations. All references to credit costs refer to managed provision for credit losses

² Includes merger costs of \$209mm in 2007, \$305mm in 2006, \$772mm in 2005 and \$1,365mm in 2004
3 Represents income from continuing operations. Excludes income from discontinued operations related to the exchange of selected corporate trust businesses to The Bank of New York of \$795mm in 2006, \$229mm in 2005 and \$206mm in 2004

⁴ Ratios are based upon income from continuing operations

Improving operating margins

Pretax preprovisionprofit (\$mm)						
	2004	2005	2006	2007		
Investment Bank	\$4,605	\$4,864	\$5,973	\$5,096		
Retail Financial Services	5,974	6,245	5,898	7,579		
Card Services	9,553	10,367	9,659	10,321		
Commercial Banking	1,486	1,632	1,821	2,145		
Treasury & Sec. Services	549	1,489	1,843	2,365		
Asset Management	1,359	1,804	2,209	3,120		
Corporate						
Private Equity	836	1,278	975	3,377		
Corporate (ex. Private Equity)	(7,562)	(7,741)	(2,108)	(894)		
Pretax preprovision profit	\$16,800	\$19,938	\$26,270	\$33,109		

Note: 2004 data is presented on an unaudited pro forma combined basis that represents how the financial information of JPMorgan Chase & Co. and Bank One Corporation may have appeared had the two companies been merged for the full year



Managing credit through the cycle

Net charge-off ratio analysis (managed basis)							
	2004	2005	2006	2007			
Investment Bank	0.06%	(0.28)%	(0.05)%	0.06%			
Commercial Banking	0.13%	0.05%	0.05%	0.07%			
Card Services	5.28%	5.21%	3.33%	3.68%			
Retail Financial Svc.	0.69%	0.31%	0.31%	0.79%			
Home Equity	0.27%	0.20%	0.18%	0.62%			
Mortgage ¹	0.05%	0.06%	0.12%	1.52%			
Auto Finance	0.61%	0.54%	0.56%	0.86%			
TSS, AM and Corporate	0.23%	0.06%	(0.04%)	0.02%			
Total Firm	1.88%	1.68%	1.09%	1.33%			
Net Charge-offs (\$mm)	\$8,209	\$7,595	\$5,252	\$6,918			
Change in Allowance (\$mm) ²	(861)	(336)	228	2,326			
Total Credit Costs (\$mm)	\$7,348	\$7,259	\$5,480	\$9,244			

Note: 2004 data is presented on an unaudited pro forma combined basis that represents how the financial information of JPMorgan Chase & Co. and Bank One Corporation may have appeared had the two companies been merged for the full year

1 \$19.4B of prime mortgage loans were transferred to Corporate on 1/1/07

2 Excludes other changes in allowance of (\$45mm) in 2007, \$85mm in 2006, \$14mm in 2005 and (\$136mm) in 2004



Investing for growth

Growth drivers (\$mm)					
					2004-2007
	2004	2005	2006	2007	CAGR
Retail Financial Services					
Avg deposits (Regional Bkg)(\$B)	\$171.8	\$175.3	\$190.2	\$206.9	6.4%
# of Checking Accounts (000's)	8,124	8,793	9,995	10,839	10.1%
Investment sales	10,811	11,144	14,882	18,360	19.3%
Credit cards originated in branches	408,794	667,499	1,152,166	1,420,884	51.5%
# of Branches	2,508	2,641	3,079	3,152	7.9%
Card Services					
Average outstandings	\$128,839	\$136,389	\$141,107	\$149,318	5.0%
Charge Volume (\$B)	282.7	301.9	339.6	354.6	7.8%
Sales Volume (\$B)	218.1	233.7	267.6	292.1	10.2%
# of New accts opened (000's)	9,697	11,362	15,870	16,152	18.5%
Commercial Banking					
Average Loans and Leases	\$46,341	\$48,117	\$53,596	\$61,094	9.7%
Average Liability Balances	62,591	66,055	73,613	87,726	11.9%
IB Revenue, Gross ¹	NA	552	716	888	26.8%
TSS Revenue	1,852	2,062	2,243	2,350	8.3%

Note: 2004 data is presented on an unaudited pro forma combined basis that represents how the financial information of JPMorgan Chase & Co. and Bank One Corporation may have appeared had the two companies been merged for the full year 1 Figure represents 2005 to 2007 CAGR



Investing for growth, continued

Growth drivers (\$mm)					
	2004	2005	2006	2007	2004-2007 CAGR
Investment Bank	2004	2003	2000	2001	CAGIT
IB Fees	\$3,671	\$4,096	\$5,537	\$6,616	21.7%
Advisory	939	1,263	1,659	2,273	34.3%
Equity and Debt Underwriting	2,732	2,833	3,878	4,343	16.7%
Equity Markets	1,704	1,799	3,458	3,903	31.8%
International revenue ¹	5,985	6,355	9,232	10,005	18.7%
Treasury & Securities Services					
Average Liability Bal (\$B)	\$127.5	\$154.7	\$189.5	\$228.9	21.5%
Assets under Custody (\$T)	9.3	10.7	13.9	15.9	19.6%
US\$ ACH transactions originations (mm)	2,509	2,966	3,503	3,870	15.5%
Int'l Clearing Volumes (mm)	46.6	89.5	145.3	168.6	53.5%
Asset Management					
Assets under Management (\$B)	\$791	\$847	\$1,013	\$1,193	14.7%
AUM Flows (\$B)	4	32	89	115	206.3%
Average Deposits (\$B)	38.6	42.1	50.6	58.9	15.1%
# of RPS Participants ²	918,000	1,299,000	1,362,000	1,501,000	17.8%

Note: 2004 data is presented on an unaudited pro forma combined basis that represents how the financial information of JPMorgan Chase & Co. and Bank One Corporation may have appeared had the two companies been merged for the full year

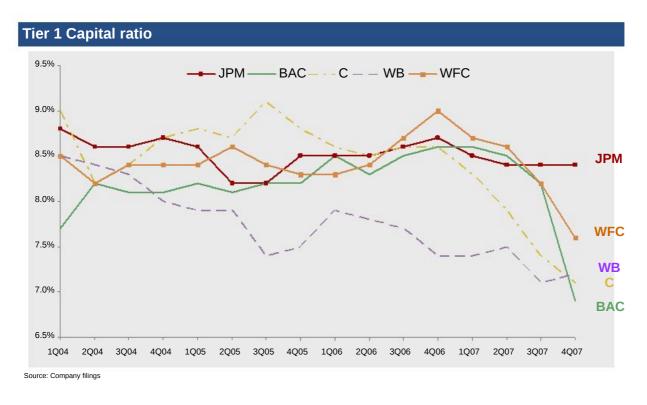
1 International revenue represents all non-Americas revenue

2 RPS represents Retirement Planning Services

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Building strong balance sheet and capital



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Investment Bank

Financial results (\$mm)							
	2006	2007	O/(U)				
Revenue	\$18,833	\$18,170	(4)%				
IB Fees	5,537	6,616	19				
Fixed Income Markets	8,736	6,339	(27)				
Equity Markets	3,458	3,903	13				
Credit Portfolio	1,102	1,312	19				
Credit Costs	191	654	242				
Expense	12,860	13,074	2				
Net Income	\$3,674	\$3,139	(15)%				
Key statistics							
Overhead Ratio	68%	72%					
Comp/Revenue	43%1	44%					
Allowance for Loan Losses to Loans ²	1.79%	1.92%					
ROE	18%	15%					
VAR (\$mm)3	\$88	\$106					

 $^{^{\}rm 1}$ Ratio is calculated excluding effect of SFAS 123R

⁴ Source: Dealogic, Dec FY 2007 5 Source: Thomson Financial, Dec FY 2007



Leadership positions

- Institutional Investor's America's Investment Bank of the Year
- Risk magazine's
 - 2007 Derivatives House of the Year
 - Best Derivatives House for the Past 20 Years
 - Best Credit Derivatives House -Pioneer and Modern Great
- #1 Global Investment Banking fees 4
- #1 Global Loan Syndications⁵
- #1 Global High Yield Bonds⁵
- #2 Global Equity and Equity-Related 5
- #2 Global Debt, Equity and Equity-Related⁵

- Uncertain environment; substantial risks remain
- Good progress; continue to build/invest
- Expect volatility of returns through cycle

² Allowance for loan losses to loans is based on average loan balances for 2006 and period end retained loan balances for 2007

3 Average Trading and Credit Portfolio VAR

Investment Bank risk topics (all exposures as of 1/31/08)

Leveraged lending

- \$4.9B of funded and unfunded commitments were transferred from held-for-sale to held to maturity classification on the balance sheet
- \$21.4B of funded and unfunded commitments remain as held-for-sale

CMBS / Alt-A

- CMBS \$15.2B of total gross exposure which was all funded on the balance sheet; majority is comprised of loans and securities which are 65% AAA-rated
- Alt-A \$6.3B of total exposure; mostly AAA securities and first lien mortgages

Subprime and subprime CDO-related

■ \$2.4B of total subprime and subprime CDO exposure; exposure is hedged by approximately \$1.7B of hedges and short positions

CDO warehouse and unsold positions

■ \$5.4B of CDO warehouse and unsold positions; 92% corporate credit underlying

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Retail Financial Services

Key statistics(\$B)			
	2006	2007	O/(U)
Origination Volumes			
Home Equity Originations	\$51.9	\$48.3	(7)%
Mortgage Loan Originations	119.2	159.4	34
Auto Originations	\$19.3	\$21.3	10%
Average Balances Regional Banking Deposits	\$190.2	\$206.9	9%
Other Metrics	10.0	10.0	007
Checking Accounts (mm)	10.0	10.8	8%
# of Branches	3,079	3,152	2
# of ATMs	8,506	9,186	8
Investment Sales (\$mm)	\$14,882	\$18,360	23
3rd Party Mortgage Loans Serviced	\$527	\$615	17%

Leadership positions

- Expanded market share in mortgages and home equity to 8.6%1by originating \$208B while raising credit standards
- #2 in deposit market share²
- #2 in home equity originations³
- #4 in branch network4
- #4 in mortgage servicing⁵
- #1 in auto finance (non-captive)6

- Source: Inside Mortgage Finance, National Mortgage News, Home Mortgage Estimates, Full Year 2007
 Source: FDIC data as of June 2007
 Source: National Mortgage News 3Q07
 Source: AdO7 company reports
 Source: Inside Mortgage Finance/National Mortgage News as of 3Q07
 Source: Autocount (franchise), January 2008



Retail Financial Services

Financial results (\$mm)						
	2006	2007	O/(U)			
Net Interest Income	\$10,165	\$10,676	5%			
Noninterest Revenue	4,660	6,803	46			
Net Revenue ¹	14,825	17,479	18			
Credit Costs	561	2,610	365			
Net Charge-offs	576	1,327	130			
Change in Allowance	(15)	1,283	NM			
Expense ¹	8,927	9,900	11			
Net Income	3,213	3,035	(6)			
Regional Banking	2,884	2,301	(20)			
Mortgage Banking	(17)	439	NM			
Auto Finance	\$346	\$295	(15)%			
Key statistics						
Net Charge-off Rate	0.31%	0.79%				
Allowance for Loan	0.77%	1.46%				
Losses to EOP Loans	2007	4007				
ROE	22%	19%				
Regional Banking OH Ratio (ex. CDI)	53%	50%				

Outlook

- Continued build-out of branches
- Continued market share gain in mortgage
- Home equity losses continue to trend higher
 - Expect to add to loan loss reserves in 1Q08

1 As a result of the adoption of SFAS159 ("Fair Value Option") certain loan origination costs commenced being recorded as expense in 1Q07



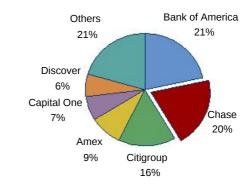
Card Services

Financial results ¹ (\$mm)						
	2006	2007	O/(U)			
Net Revenue	\$14,745	\$15,235	3%			
Credit Costs	4,598	5,711	24			
Noninterest Expense	5,086	4,914	(3)			
Net Income	\$3,206	\$2,919	(9)%			
Key statistics (\$B)						
Avg Outstandings	\$141.1	\$149.3	6%			
EOP Outstandings	\$152.8	\$157.1	3			
Charge Volume ²	\$339.6	\$354.6	4			
Net Accts Opened (mm)	45.9₃	16.4	(64)%			
Net Charge-off Rate	3.33%	3.68%				
30-Day Delinquency Rate	3.13%	3.48%				
ROO (pretax)	3.59%	3.09%				
ROE	23%	21%				

- Financial results are presented on a managed basis
 Chasecharge volume as reported in table above includes balance transfers
 FY 2006 included approximately 21mm accounts from the acquisition of the Kohl's private label portfolio and approximately 9mm accounts from the acquisitions of the BP and Pier 1 Imports, Inc. private label portfolios
 Domestic GPCC O/S, Source: 4Q07 Company reports; Amex data represents proprietary U.S. consumer and small business. Bank of America data represents U.S. consumer and small business



Industry outstandings 42/31/2007 ⁴



- Visible losses of 4.50% +/- in 1H08
- 2H08 losses depend on economy and unemployment

Commercial Banking

Financial results (\$mm)			
	2006	2007	O/(U)
Net Revenue	\$3,800	\$4,103	8%
Middle Market Banking	2,535	2,689	6
Mid-Corporate Banking	656	815	24
Real Estate Banking	458	421	(8)
Other	151	178	18
Credit Costs	160	279	74
Noninterest Expense	1,979	1,958	(1)
Net Income	\$1,010	\$1,134	12%
Key statistics (\$B)			
Avg. Loans & Leases	\$53.6	\$61.1	14%
Avg. Liability Balances ¹	\$73.6	\$87.7	19%
Overhead Ratio	52%	48%	
Net Charge-off Rate	0.05%	0.07%	
ROE	18%	17%	

Leadership positions

- #1 commercial bank in market penetration within Chase's retail branch footprint²
- #2 large middle-market lender in the United States³
- #2 asset-based lender in the United States³

- Continued expense discipline to reach overhead ratio target of 45%
- Continued prudent credit risk management of loan portfolio
- Gross IB revenue of approximately \$1B



Includes deposits and deposits swept to on-balance sheet liabilities
 Source: SRBI Footprint Study, 2007
 Source: Loan Pricing Corporation, 4Q07

Treasury & Securities Services

Financial results (\$mm)					
	2006	2007	O/(U)		
Net Revenue	\$6,109	\$6,945	14%		
Treasury Services	2,792	3,013	8		
Worldwide Sec Svcs	3,317	3,932	19		
Noninterest Expense	4,266	4,580	7		
Net Income	\$1,090	\$1,397	28%		
Key statistics					
Avg Liability Balances (\$B) ¹	\$189.5	\$228.9	21%		
Assets under Custody (\$T)	\$13.9	\$15.9	15%		
Pretax Margin	28%	32%			
ROE	48%	47%			
TSS Firmwide Revenue	\$8,559	\$9,565	12%		
TS Firmwide Revenue	\$5,242	\$5,633	7		
TSS Firmwide Avg Liab Bal (\$B)1	\$262.7	\$316.7	21%		

- Includes deposits and deposits swept to on-balance sheet liabilities 2 NACHA, 2007
 Source: Federal Reserve 2007
 Source: Fimetrix 2007 Industry Studies

- 5 Source: SEC Filings, 4Q07 6 Source: 2007 Mutual Fund Service Guide



Leadership positions

- #1 in Automated Clearing House Originations², CHIPS and Fedwire³
- #1 in USD clearing & commercial payments⁴
- #2 Securities custodian⁵
- #2 Fund services provider for non-U.S. domiciled funds ⁶
- #2 ADR bank in market cap under management⁵

- 4Q07 results positively affected by positive impact of market conditions, primarily on securities lending, flight to quality and seasonal strength in depository receipts
- Continued investment in new product platforms
- Impact of weakening economy on:
 - Business and deposit volumes
 - Level of Assets under Custody

Asset Management

Financial results (\$mm)			
	2006	2007	O/(U)
Net Revenue	\$6,787	\$8,635	27%
Private Bank	1,907	2,605	37
Institutional	1,972	2,525	28
Retail	1,885	2,408	28
Private Client Services	1,023	1,097	7
Credit Costs	(28)	(18)	36
Noninterest Expense	4,578	5,515	20
Net Income	\$1,409	\$1,966	40%
Key statistics (\$B)			
Assets under Management	\$1,013	\$1,193	18%
Average Loans ¹	\$26.5	\$29.5	11%
Average Deposits	\$50.6	\$58.9	16%
Pretax Margin	33%	36%	
ROE	40%	51%	

- 1 Held-for-investment prime mortgage loans that transferred from AM to Corporate during 3Q07 and 1Q07 totaled \$1.2B and \$5.3B, respectively
 2 Absolute Return Magazine, September 2007 issue

- 3 iMoneyNet, October 2007 4 Investment Week, June 2007 5 Derived from following rating services: Morningstar for the United States; Micropal for the United
- Kingdom, Luxembourg, Hong Kong and Taiwan; and Nomura for Japan ⁶ Derived from following rating services: Lipper for the United States and Taiwan; Micropal for the United Kingdom, Luxembourg and Hong Kong; and Nomura for Japan



Leadership positions

- Largest hedge fund manager²
- Largest international AAA-rated liquidity fund3
- Best Emerging Markets Fund⁴
- % of AUM in 1st and 2nd Quartiles⁵
 - 1 year 57%
 - 3 year 75%
 - 5 year 76%
- 55% of customer assets in 4 & 5 star funds in 20076

- 4Q07 results benefited from seasonal strength in performance
- Impact of weakening markets on:
 - Mutual funds flows especially in Europe
 - Level of Assets under Management

Corporate

Financial results (\$mm)			
Net Income	2006	2007	O/(U)
Private Equity	\$627	\$2,165	245%
Corporate	(391)	(260)	34%
Net Income from continuing ops. ¹	\$47	\$1,775	NM

1 Includes after-tax merger costs of \$189mm in 2006 and \$130mm in 2007

Outlook

- Private equity significantly lower throughout 2008
 - Expect minimal gains in 1Q08
 - Low visibility past 1Q08
- Treasury/Corporate
 - Expect combined net loss to be \$50mm -\$100mm per quarter on average

VISA

- Gain on sale of 50% of \$1.8B -\$2.0B pretax before VISA escrow for litigation
- JPM share of litigation escrow of approximately \$0.7B
- Net pretax gain of \$1.1B \$1.3B



Capital management

Capital management (\$B)			
	2005	2006	2007
Capital (End of Period)			
Total Shareholders' Equity	\$107.2	\$115.8	\$123.2
Equity net of Goodwill	63.6	70.6	78.0
Tangible Common Equity ¹	\$55.5	\$63.3	\$71.9
Balance Sheet			2
Total Assets	\$1,198.9	\$1,351.5	\$1,562.1
Mgd Risk Weighted Assets	\$912.6	\$995.6	\$1,118.4
Key Ratios			
Capitalization			
Tier 1/RWA	8.5%	8.7%	8.4%
TCE/Mgd RWA ¹	6.0%	6.5%	6.7%
Tier 1 Leverage	6.3%	6.2%	6.0%

¹ See note 1 on slide 20



2008 Outlook

Investment Bank

- Uncertain environment; substantial risks remain
- Good progress; continue to build/invest
- Expect volatility of returns through cycle

Retail Financial Services

- Continued build-out of branches
- Continued market share gain in mortgage
- Home equity losses continue to trend higher
 - Expect to add to loan loss reserves in 1Q08

Card Services

- Visible losses of 4.50% +/- in 1H08
- 2H08 losses depend on economy and unemployment



Private Equity / Corporate

- Private Equity significantly lower
 - Minimal gains in 1Q08
 - Low visibility past 1Q08
- Corporate
 - Expect combined net loss to be \$50mm –\$100mm per quarter on average
- VISA
 - Gain on sale of 50% of \$1.8B \$2.0B pretax before VISA escrow for litigation
 - JPM share of litigation escrow of approximately \$0.7B
 - Net pretax gain of \$1.1B \$1.3B

Overall

- Expansion of TSS, AM, CB
- Impact of weakening economy on:
 - Credit losses
 - Loan loss reserves
 - Business volumes

Notes on non-GAAP financial measures

This presentation includes non-GAAP financial measures.

- 1. TCE as used on slide 2 for purposes of a return on tangible common equity and presented as Tangible Common Equity on slide 18 is defined as common stockholders' equity less identifiable intangible assets (other than MSRs) and goodwill. TCE as used in slide 18 in the TCE/Managed RWA ratio, which is used for purposes of a capital strength calculation, is defined as common stockholders' equity plus a portion of junior subordinated notes (which have certain equity-like characteristics due to their subordinated and long-term nature) less identifiable intangible assets (other than MSRs) and goodwill. The latter definition of TCE is used by the firm and some analysts and creditors of the firm when analyzing the firm's capital strength. The TCE measures used in this presentation are not necessarily comparable to similarly titled measures provided by other firms due to differences in calculation methodologies.
- 2. Financial results are presented on a managed basis, as such basis is described in the firm's Quarterly Report on Form 10-Q for the quarter ended September 30, 2007 and in the Annual Report on Form 10-K for the year ended December 31, 2006 (as amended).
- 3. All non-GAAP financial measures included in this presentation are provided to assist readers in understanding certain trend information. Additional information concerning such non-GAAPfinancial measures can be found in the above-referenced filings, to which reference is hereby made.



RETAIL FINANCIAL SERVICES

Charlie Scharf, CEO

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Retail Financial Services 2007 results

Financial results (\$mm)						
	2006	2007	O/(U)			
Revenue ¹	\$14,825	\$17,479	\$2,654			
Credit costs	561	2,610	2,049			
Expense ¹	8,927	9,900	973			
Net income	3,213	3,035	(178)			
Regional Banking	2,884	2,301	(583)			
Mortgage Banking	(17)	439	456			
Auto Finance	\$346	\$295	(\$51)			
ROE	22%	19%				
Overhead (ex. CDI)	57%	54%				

Credit costs (\$m	ım)		
	2006	2007	O/(U)
Net charge-offs	\$576	\$1,327	\$751
Change in allowance	(15)	1,283	1,298
Total	\$561	\$2,610	\$2,049

Comments

- ■2007 includes impact of BNY
- ■Revenue growth of 18%
- ■Credit costs increased due to home equity and subprime mortgage
- ■Expense growth reflects
 - ■Increased production and sales
 - ■Investment in retail distribution

Net charge-off detail (\$mm)						
	2006	2007	O/(U)			
Home equity	\$143	\$564	\$421			
Mortgage	56	159	103			
Business Banking	91	126	35			
Other loans	48	116	68			
Auto Finance	\$238	\$354	\$116			

¹ As a result of the adoption of SFASI59 ("Fair Value Option") certain loan origination costs commenced being recorded as expense in 1Q07



Revenue and expense growth detail

Revenue growth detail (\$mm)					
	2006	2007	O/(U)		
Retail Banking margin	\$5,698	\$6,193	\$495		
Retail Banking NIR	3,259	3,763	504		
Lending	2,554	2,907	353		
Insr. and other	460	145	(315)		
Regional Banking	11,972	13,006	1,034		
Mortgage Banking ^{1'2}	1,314	2,702	1,388		
Auto Finance	1,539	1,757	218		
Total RFS	\$14,825	\$17,479	\$2,654		

Expense growth detail (\$mm)				
	2006	2007	O/(U)	
Retail Banking	\$5,667	\$6,165	\$499	
Lending	829	802	(27)	
Insr. and other	330	55	(275)	
Regional Banking	6,825	7,023	198	
Mortgage Banking ¹	1,341	1,987	646	
Auto Finance	761	890	129	
Total RFS	\$8,927	\$9,900	\$973	
-				

- Revenue growth of 18%
 - Revenue growth excl. BNY and Insurance sale in 2006, up 17%
 - ■Regional Banking up 9% (4% excl. BNY)
 - Mortgage production up 63%
 - Mortgage servicing up 179%

- Note: Lending includes Home Equity, Education, and Mortgage Portfolio

 As a result of the adoption of SFASL59 ("Fair Value Option") certain loan origination costs commenced being recorded as expense in 1Q07
- ² Mortgage Banking revenue includes provision as per 4Q07 Press Release



Consumer real estate exposure

Balances

		Balances E	EOP (\$B)		Markdowns/ net reserve build (\$mm)
	1Q07	2Q07	3Q07	4Q07	FY2007
Mortgage Banking Warehouse ¹	\$20.3	\$20.0	\$14.7	\$13.1	(\$241)
RFS—Portfolio					
Prime Mortgage	\$2.4	\$2.3	\$2.5	\$3.0	
Sub-prime Mortgage	9.0	8.7	12.1	15.5	(166)
Home Equity	87.7	91.0	93.0	94.8	$(1,030)^2$
RFS Portfolio	\$99.1	\$102.0	\$107.6	\$113.3	
Prime Mortgage—Corporate ³	26.5	27.3	32.8	36.9	
Total Consumer Real Estate Exposure	\$125.6	\$129.3	\$140.4	\$150.2	

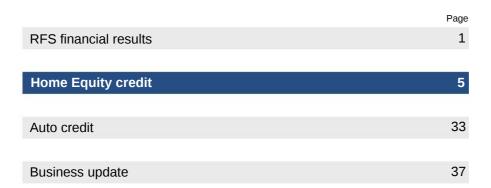
¹ Prime warehouse loans include prime mortgage loans originated with the intent to sell, which, for new originations on or after January 01, 2007, were accounted for at fair value under FAS159. These loans, classified as Trading Assetson the Consolidated Balance Sheet totaled \$12.6B, \$14.4B, \$15.2B, and \$11.6B at December 31, 2007, September 30, 2007, June 30, 2007, March 31, 2007

² Includes (\$329mm) in 2Q07, (\$306mm) in 3Q07, and (\$395mm) in 4Q07

³ Held-for-investment prime mortgage loans were transferred from RFSto the Corporate segment for risk management and reporting purposes

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Agenda



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Credit performance

Key credit statistics					
	4Q06	1Q07	2Q07	3Q07	4Q07
Home Equity					
Net charge-offs (\$mm)	\$51	\$68	\$98	\$150	\$248
Net charge-off rate	0.24%	0.32%	0.44%	0.65%	1.05%
Average outstandings (\$B)	\$84.2	\$86.3	\$89.2	\$91.8	\$94.0
Total RFS					
Allowance for loan losses (\$mm)	\$1,392	\$1,453	\$1,772	\$2,105	\$2,634
Non-performing loans (\$mm)1	\$1,677	\$1,655	\$1,760	\$1,991	\$2,704
Allowance to annualized NCOs ²	1.6x	2.0x	1.7x	1.5x	1.3x
Allowance to NPLs ²	89%	94%	115%	107%	100%

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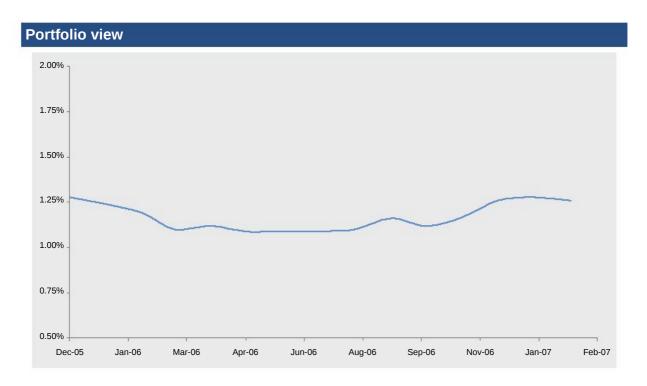
NPLs included loans held-for-sale and loans accounted for at fair value under SFAS 159
 Loans held-for-sale and Loans accounted for at fair value under SFAS 159 were excluded when calculating the allowance coverage ratio and the Net charge-off rate

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HOME EQUITY CREDIT

-

Home Equity 30+ day delinquency—a year ago



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HOME EQUITY CREDIT

Prime Home Equity—origination profile

Banking Center Channel ¹					
	2003	2004	2005	2006	2007
Origination (\$B)	\$14.3	\$16.4	\$17.5	\$15.2	\$16.7
Weighted avg. FICO	736	733	737	745	749
Weighted avg. CLTV	67%	68%	68%	68%	67%
% CLTV >90	10%	10%	8%	6%	3%
% CA and FL	0.4%	0.6%	0.8%	0.7%	0.7%

¹ CLTV and FICO at origination

- ■Low average CLTVs
- ■Small volume of high CLTVs
- ■Know the customer

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Prime Home Equity—origination profile

Broker Channel ¹					
	2003	2004	2005	2006	2007
Origination (\$B)	\$8.5	\$14.6	\$15.9	\$13.7	\$11.3
Weighted avg. FICO	733	735	739	742	747
Weighted avg. CLTV	78%	78%	80%	81%	81%
% CLTV 80—85	10%	9%	8%	7%	6%
% CLTV 85—90	28%	27%	29%	26%	25%
% CLTV >90	11%	16%	20%	27%	28%
% CA and FL	51%	50%	45%	44%	44%

¹ CLTV and FICO at origination

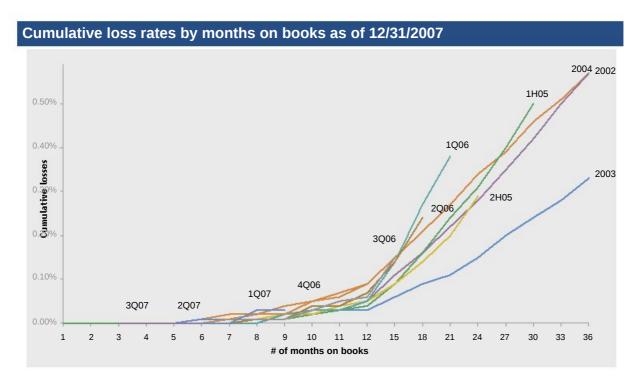
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Prime Home Equity loss rates—historical experience

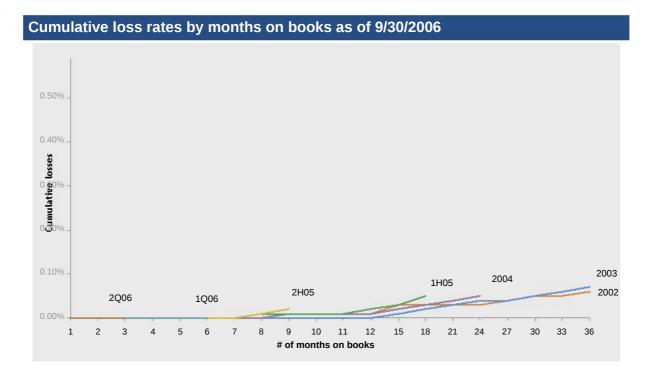
Losses by CLTV			
CLTV % at origination	2004	2005	2006
≤ 80	0.05%	0.04%	0.05%
80—90	0.12%	0.12%	0.18%
90—95	0.20%	0.17%	0.29%
≥ 95	0.92%	0.71%	0.79%
Total	0.16%	0.13%	0.17%

Appeared okay as long as we were pricing for the risk

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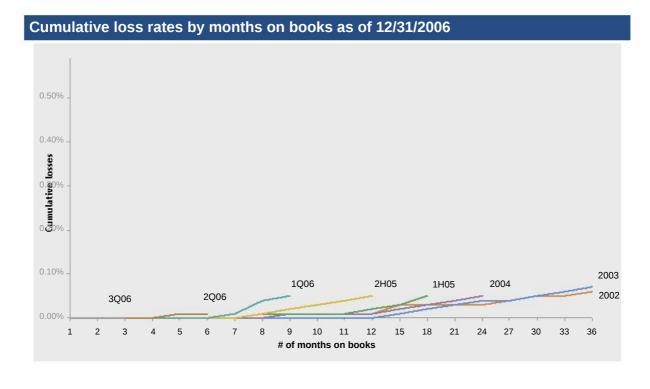


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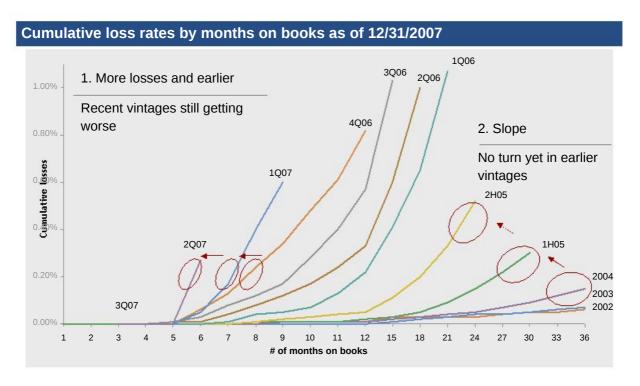
HOME EQUITY CREDIT



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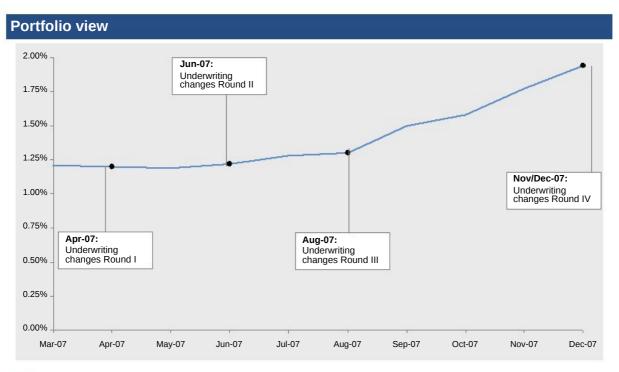
HOME EQUITY CREDIT

Prime Home Equity—broker channel



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Home Equity 30+ day delinquency



- ■Multiple rounds of credit changes
- ■Underwriting changes proven to be not enough

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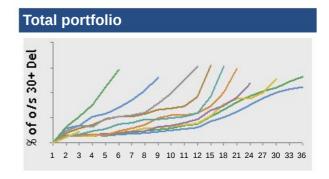
Prime Home Equity loss rates—current experience

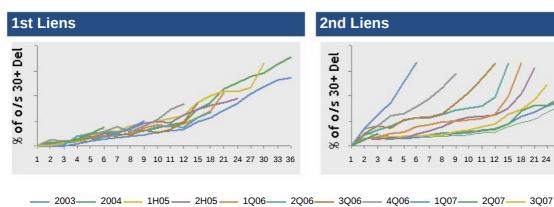
Losses by CLTV				
CLTV % at origination	1Q07	2Q07	3Q07	4Q07
≤ 80	0.08%	0.10%	0.13%	0.14%
80—90	0.32%	0.33%	0.60%	0.81%
90—95	0.40%	0.60%	1.23%	1.90%
≥ 95	1.14%	1.54%	2.08%	4.29%
Total	0.27%	0.35%	0.53%	0.86%

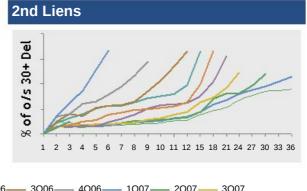
■Losses well beyond our stress modeling



■1st liens 22%, 2nd liens 78% of portfolio



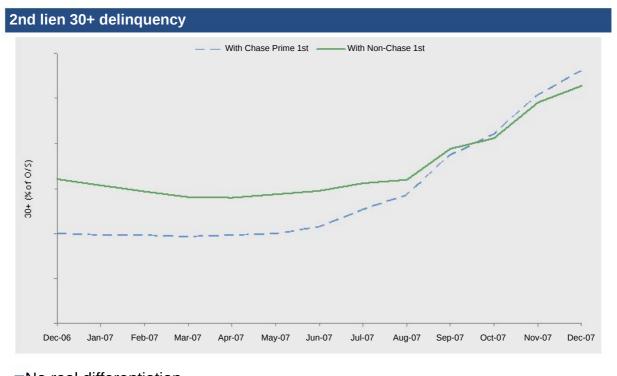




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HOME EQUITY CREDIT

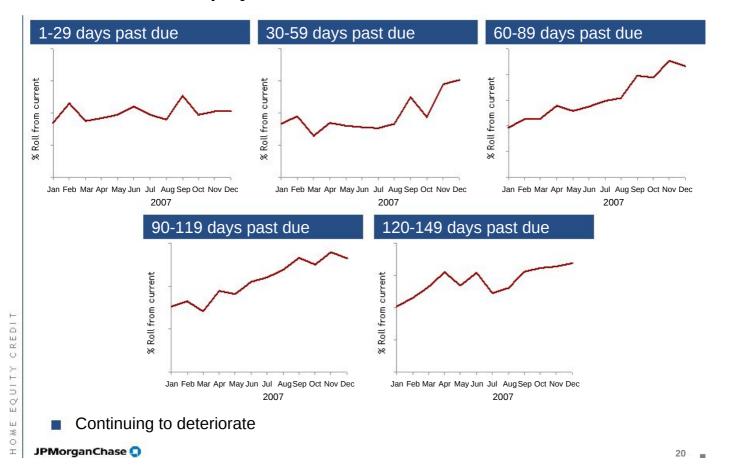


■No real differentiation

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HOME EQUITY CREDIT

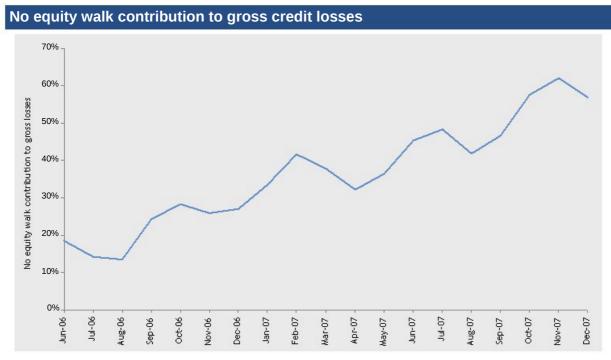
2007 Prime Home Equity roll rates





Severity of housing price decline is totally eliminating equity-not just reducing it

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Loss severities increasing

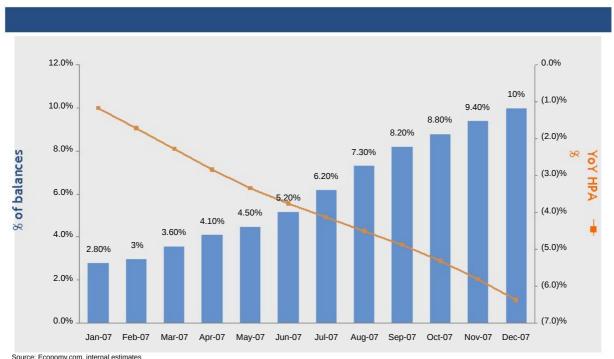
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Total Home Equity Portfolio by CLTV and FICO at origination

\$B outstanding as of 12/31/07						
	CLTV					
FICO	<80%	80—85%	85—90%	90—95%	>95%	Total
700+	\$39.7	\$4.3	\$11.6	\$4.7	\$7.7	\$68.0
640—700	12.1	1.5	4.0	1.3	2.6	21.5
< 640	3.4	0.3	0.9	0.2	0.5	5.3
Total	\$55.2	\$6.1	\$16.5	\$6.2	\$10.8	\$94.8

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Percent of Prime Home Equity portfolio with current CLTV >100% —estimated

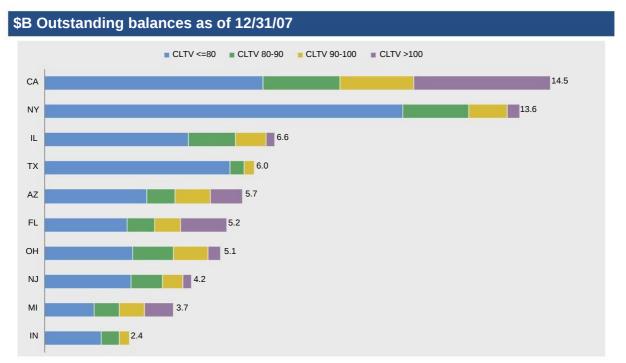


Source: Economy.com, internal estimates

Note: Current CLTV defined as total line balance as a %of current home value estimated by applying Economy.com MSAlevel HPA estimates as of 12/31/07

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■\$9B estimated to be >100% current CLTV as of 12/31/07

Source: Economy.com, internal estimates
Note: Top 10 states by portfolio size
Current CLTV defined as total line balance as a % of current home value estimated by applying Economy.com MSA level HPA estimates as of 12/31/07

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Prime Home Equity losses by current CLTV band

4Q07 loss rates

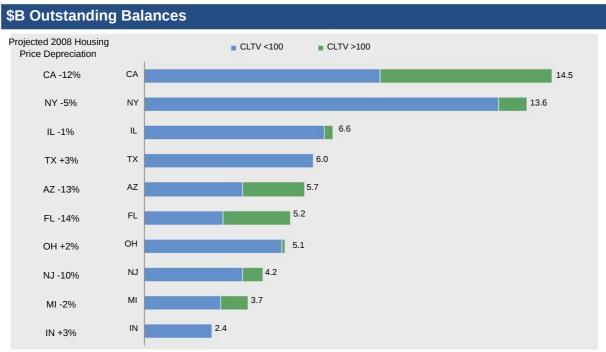
	Current estimated CLTV					
State	<80%	80—85%	85—90%	90—95%	95—100%	>100%
California	0.10%	0.08%	0.17%	0.83%	1.64%	5.61%
New York	0.07%	0.44%	0.57%	0.80%	1.07%	9.07%
Illinois	0.10%	0.41%	0.63%	0.69%	1.04%	7.25%
Texas	0.05%	0.27%	0.14%	2.18%	4.05%	0.00%
Arizona	0.03%	0.43%	0.24%	0.56%	0.54%	2.76%
Florida	0.16%	1.21%	0.79%	0.81%	3.38%	10.04%
Ohio	0.46%	0.53%	1.07%	1.20%	1.71%	1.56%
New Jersey	0.09%	0.32%	0.04%	0.05%	0.61%	3.37%
Michigan	0.37%	0.63%	1.79%	1.73%	2.15%	4.72%
Indiana	0.50%	1.33%	0.89%	1.96%	1.11%	1.09%
Total Portfolio	0.14%	0.45%	0.53%	0.93%	1.69%	5.47%
% of 4Q07 losses	9%	5%	5%	9%	12%	60%

Source: Economy.com

Note: Top 10 states by portfolio size

JPMorganChase Current CLTV defined as total line balance as a %of current home value estimated by applying Economy.com MSAlevel HPA estimates as of 12/31/07

Potential distribution of Prime Home Equity portfolio by CLTV as of 12/31/08 - estimated



Source: Economy.com projected housing price depreciation; balances as of 12/31/07

Note: Top 10 states by portfolio size

Current CLTV defined as total line balance as a % of current home value estimated by applying Economy.com MSA level HPA estimates as of 12/31/07

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Home Equity underwriting

Changes and Impacts

2007 changes

- Changed maximum CLTV to 90% in broker channel
- Eliminated stated income across wholesale channel
- Eliminated stated income with debt-to-income over 50% across all channels
- Investor/second homes CLTV capped at 80%
- Significantly strengthened underwriting process relating to appraisal, income/cash flow assessment and owner occupancy
- Stopped originating subprime home equity

2008 changes

- Maximum CLTV adjusted to 90% of expected future home price (net of depreciation)
 - Maximum CLTV reduced to 85% in all markets
 - Less where there is expected depreciation as low as 60%
- Eliminated all Stated Income
- Reduced Maximum DTIs
- Minimum FICO = 660

Source: Economy.com, Internal Estimates

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Underwriting process enhancements

	Business issue	Action	Outcome
Collateralreview	Collateral valuation	Introduced new valuation tools and review process	 Onsite appraisers hired. Review process strengthened—increased percentage of accounts reviewed, declined or counter offered New valuation tool pilot significantly improved high risk account identification Underwriters re-trained and certified based on new standards. Increased appraisal referrals to onsite appraisers
Collatera	Housing Price trends analysis and application	Implemented new database and communication mechanisms to improve understanding of market changes	 Home Price Appreciation (HPA) database at zip code level deployed. Identifies areas most affected by price declines Established monthly Risk Management forum to analyze local market trends and adjust underwriting process appropriately Valuation committee established to drive policies across the company
occupancy	Owner occupancy	More rigor around establishing owner occupancy	 New software implemented. Significant improvement in occupancy classification Owner occupancy included in fraud training Detailed analysis of credit bureau information to identify owner occupancy misrepresentation Further occupancy validations implemented
reason-	Income reasonableness	s Better measure borrowers' capacity to pay	 Stated Income Verified Asset (SIVA) policy eliminated Enhanced income calculation process and reporting for full document loans Tightened norms applied for employment verification

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Prime Home Equity—expected effect of underwriting changes

Banking Center Channel (\$B)			
	2007	4Q07	4Q07 pro forma
Originations	\$16.7	\$4.0	
% CLTV >90	3%	1%	0%

Broker Channel¹(\$B)			
	2007	4Q07	4Q07 pro forma
Originations	\$11.3	\$1.7	
% CLTV 80—85	6%	6%	5%
% CLTV 85—90	25%	30%	0%
% CLTV >90	28%	6%	0%

■Total originations expected to be about half of 2006-2007 level



Potential losses by HPA scenario

2008 Change in home prices

		HPA Assumptions				
Potential loss range (\$B)	Florida	Arizona	New York	California	US	
\$2.0—\$2.5	(12.0)%	(10.0)%	(2.0)%	(8.0)%	(5.0)%	
\$3.2—\$3.7	(20.0)%	(20.0)%	(7.0)%	(15.0)%	(10.0)%	

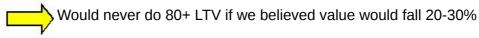
Source: Economy.com, Internal Estimates

- Assumptions:
 - ■Roll rates continue to deteriorate
 - ■Severities do not worsen or improve (especially at higher LTVs)
 - ■No major changes in unemployment
- ■Very difficult to model given lack of historical experience with consumer payment behavior in negative equity scenario

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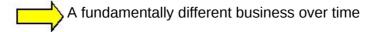
Home Equity—mistakes made

- 1. Backward looking analysis
 - Relied on historical fundamentals FICO primary driver of credit performance
 - House value was "belts & suspenders"
 - Analyzed impact of potential housing decline severely underestimated (5-10% vs. 20-30%)



2. Judgment

- Broker performance/behavior masked by HPA increases -we knew better
- Incremental changes to underwriting over several years resulted in:
 - Massive risk layering
 - Opportunity for speculation and fraud
- Missed the "bubble"



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2006 and 2007 Chase Auto performance

CREDIT



Auto credit¹

Change in loss rates²—4Q06 vs. 4Q07 Change in HPA Prime Near Prime Sub-prime (4.5)% + worse 95% 142% 40% (4.5)% to + 3.7%36% 51% 22% 4% 0% Better than + 3.7% 21% Total 42% 60% 20%

- Deteriorating from historical lows
- Deterioration concentrated in declining HPA MSAs
- ■Increases appear manageable
- ${\tt 1}$ Loss rates for retail portfolio only; excludes dealer commercial and direct portfolios
- ² Loss rates reflect net charge-offs without consideration of FFIEC and other accounting adjustments
- 3 Source: Economy.com



Prime and Near Prime credit actions

- Changed underwriting criteria for HPA declining versus HPA stable states
- Raised MinimumCollateral Values for Extended Term in High RiskStates AZ, CA, NV, and UT
- Removed Tax, Title, and License from West Region Advance Policy, effectively reducing LTV cutoffs by 10% in High Risk Markets
- Raised Custom Score Cut-off by 10 points for LTV > 110
- Reduced High Advance/Extended Term
- Added High Risk Layer Policy

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Home Lending

larket share and rank				
	4Q06	4Q07		
Channel	% Share	Ranking	% Share	Rankinç
Retail	7.2%	5	8.4%	4
Wholesale	6.4%	3	10.1%	:
Correspondent	4.9%	6	17.7%	2
Total JPM	6.0%	5	11.2%	3

Mortgage Banking			
	FY06	FY07	FY07 H/(L)
**	Actual	Actual	FY06
Production revenue	\$833	\$1,360	\$527
Servicing revenue	481	1,342	861
Total revenue	\$1,314	\$2,702	\$1,388
Total expense	1,341	1,987	646
Pre-tax Income	(\$27)	\$715	\$742

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Home Lending

Loan officer recruiting —October 2007 to present						
	Oct-07	Nov-07	Dec-07	Jan-08	Feb-08	Total
Beginning count	2,317	2,372	2,423	2,552	2,538	2,317
Net hires from						
Large weakened competitors	31	30	101	42	24	228
All other	24	21	28	(56)	11	28
Total Hires	55	51	129	(14)	35	256
Ending count	2,372	2,423	2,552	2,538	2,573	2,573

- Continuing to grow the sales force
- Attracting top talent from weakened competitors



Bank branch penetration

Mortgage production in bank branches						
	2005	2006	2007	If we sell 1 more per branch/month		
Sales (\$B)	\$6.4	\$8.1	\$10.4	\$18.9		
Number of loans/branch/month	1.0	1.1	1.3	2.3		
Homeowner HHs (mm)	4.5	4.6	5.0	5.0		
Chase Mortgage HHs (mm)	0.60	0.68	0.81	0.90		
% HHs with a Chase Mortgage	8%	8%	9%	10%		
% Homeowners with a Chase Mortgage	13%	15%	16%	18%		

- ■Lots of progress
- ■Opportunity still large
- ■Meaningful in many ways



Branch banking profitability and growth drivers

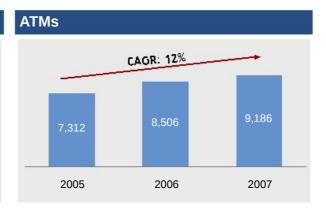
Net income (\$mm)						
	3Q06	4Q06	1Q07	2Q07	3Q07	4Q07
Consumer and Business Banking	\$498	\$490	\$506	\$585	\$591	\$561
Loan Portfolio/Other	246	129	184	44	20	(190)
Total	\$744	\$619	\$690	\$629	\$611	\$371

4Q07 key statistics¹

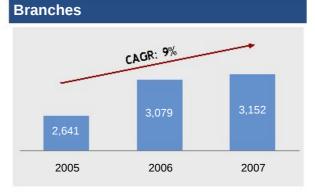
- Average deposits of \$209B, up 4%
- ■3,152 branches, up by 73
- ■9,186 ATMs, up by 680

1 Growth rates are YoY

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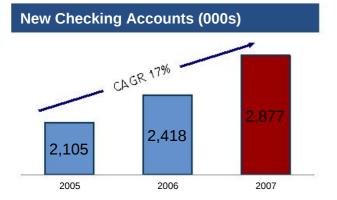
BUSINESS UPDATE

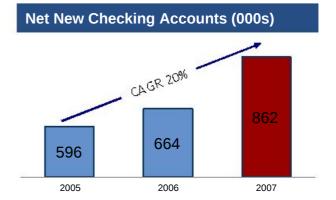
New build investment continues

New branches						
	2003	2004	2005	2006	2007	Total
Metro NY	_	13	51	22	28	114
Chicago	20	54	25	15	21	135
Arizona	7	10	19	11	15	62
Texas	17	30	26	22	35	130
Michigan	2	3	10	35	10	60
Colorado	5	2	6	12	9	34
Other	8	12	9	8	9	46
Total	59	124	146	125	127	581

- Completed 127 new branches in 2007; 125—150 branches annually
- ■2008 estimate of 100—150
- ■Focused on expansion in major footprint markets

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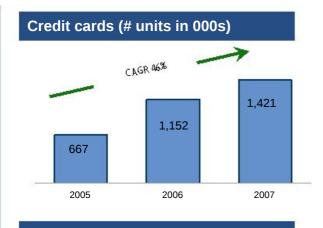




■Continue to grow net checking

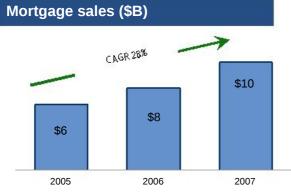
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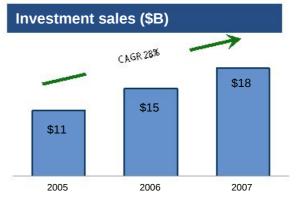
Deepen growth in cross-sell



Highlights

- Highlights (4Q07 vs 4Q06):
 - Credit card sales up 34%
 - Mortgage originations up 4%
 - Home Equity originations up 3%



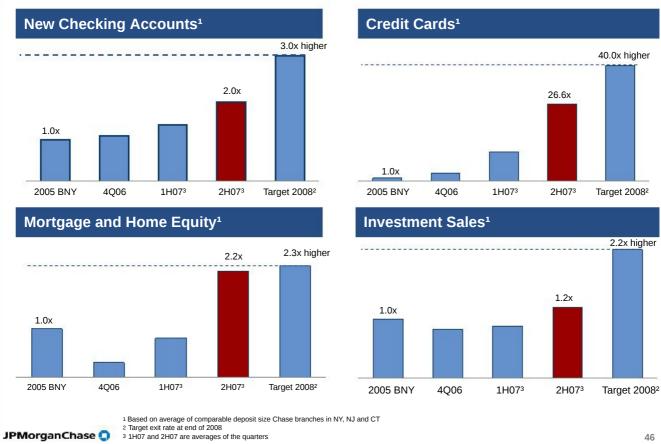


Note: Results include acquisition of BNY beginning October 1, 2006

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BUSINESS UPDATE

Growth in Bank of New York cross-sell



UPDATE

BUSINESS

Developing and deepening customer relationships

Percent of core retail households ¹				
	Jan 2006	Dec 2007		
Multi-product households	66%	71%		
Checking households	81%	84%		
With Credit Card	48%	54%		
With Online Banking	42%	59%		
With Online Billpay	14%	28%		

- ■Lots of progress
- ■Lots of opportunity

¹ Branch based households (i.e. no credit card only or out of footprint lending)



Innovate to serve customers

Innovation

- Chase Mobile
 - On-demand, real-time account information
 - Industry-first national launch of account access by texting in U.S.
- Rapid Cash
 - Free funds transfer to Mexico for Chase checking customers
- Deposit-Friendly ATMsSM
 - \$290MM investment in ATM deposit automation to allow 24/7 deposit access
- Debit Rewards
 - United, Continental
 - Chase Picks Up the Tab Chase Picks Up t
- Access Checking
 - Checking with safeguards for consumers who don't qualify for other checking products
- ATM Offers
 - Instant checking offers on receipts for nonchecking customers & prospects
 - Debit upgrade offers
 - Pre-approved credit cards

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Chase What Matters

- A new positioning for the Chase brand: What Matters To Our Customers, Matters To Chase. Chase What Matters
- Key pillars access, protection, advocacy, recognition, and value













Forward Looking Comments

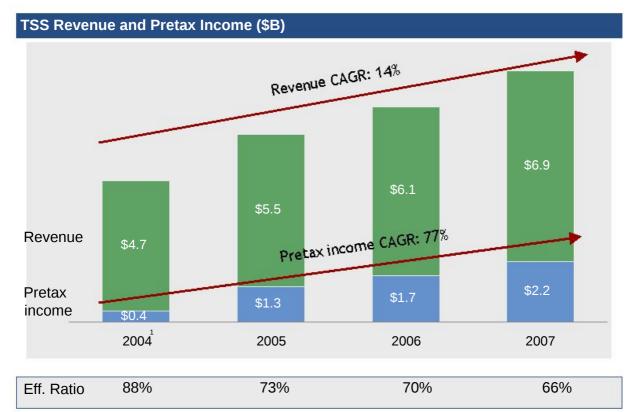
- Credit deterioration to continue in all asset classes driven by high HPA MSAsand high LTVs
- Mortgage volume and profitability strong but slowing
- Servicing asset very volatile this quarter
- Banking and Mortgage growth to continue
- Performance targets not achievable until housing market correction ends

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TREASURY & SECURITIES SERVICES

Heidi Miller, CEO

JPMorganChase 🔾



¹ Figures are pro forma for the Bank One merger and Discontinued Operations

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Growth reflects expanded volumes across all products

Metric	2004 ¹	2007	CAGR	Highlights ²
Liability Balances (\$B)	128	229	+22%	Foreign Deposits growing at 23%
USD ACH Transfers Originated (B)	2.5	3.9	+16%	Rollout of Accounts Receivables Conversion product
USD Clearing Trans Originated (mm)	81	111	+11%	Substantial market share and scale advantage
International Clearing Vols (mm)	46	169	+55%	Improved functionality/competitiveness
Assets Under Custody (\$T)	9.3	15.9	+20%	Americas AUC increased by \$3.7T since 2004
Sec. Lending Loans Outstanding (\$mm)	221	386	+20%	Increase in lendable assets and utilization
Net Asset Values (mm)	0.6	2.1	+55%	EMEA NAVs growing at 94%
ADR Shares Issued Cancelled (B)	1.7	3.1	+22%	Surge in cross-border equity investment as investors seek global returns (e.g., Russia, Brazil)
GlobeClear Volumes (mm) 1 Figures are pro forma for the Bank One merger an	1.1	6.0	+77%	Entered 38 new markets since 2004. On- exchange clearing grew 145%

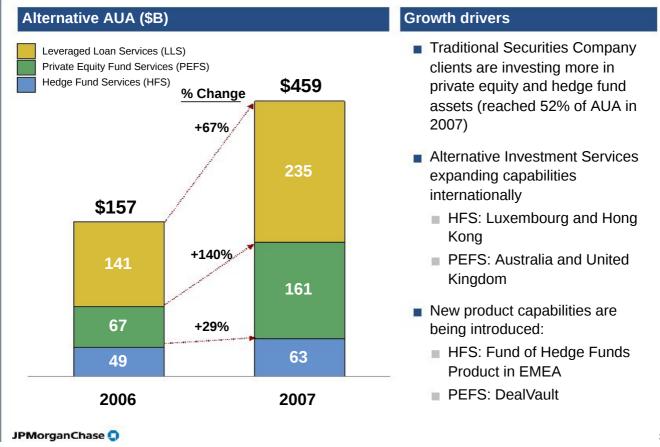
¹ Figures are pro forma for the Bank One merger and Discontinued Operations 2 Growth figures represent a 2004 to 2007 CAGR

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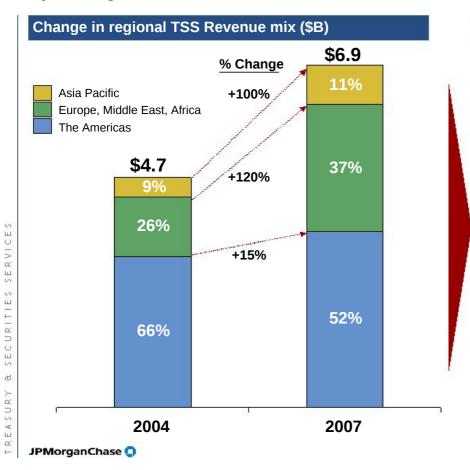
Investment in organic growth is paying off: Increasing alternative assets under administration (AUA)

SECURITIES

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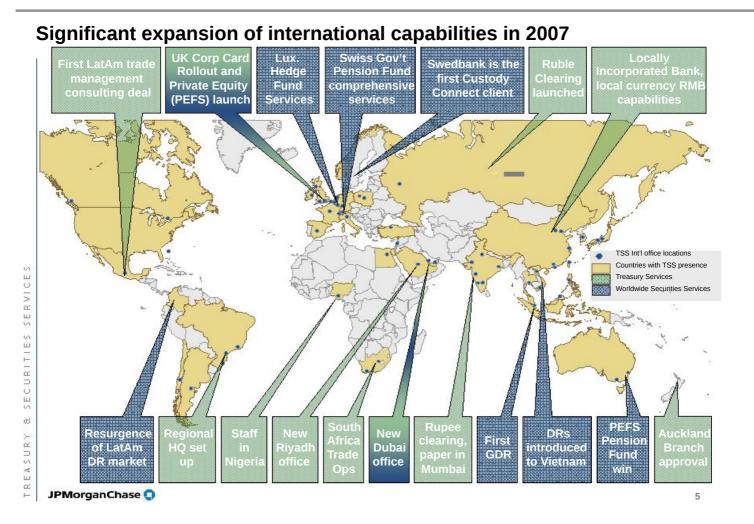


Investment in organic growth is paying off: Expanding international franchise



Highlights

- "In-Country" presence: Staff in 41 countries and branches in 27 countries
- Growth drivers:
 - Worldwide Securities Services
 - Depositary Receipts
 - Clearance
 - Collateral Management
 - Escrow
 - Custody & Fund Accounting
 - Securities Lending
 - Treasury Services
 - Non-US Dollar deposits and investments
 - USD Clearing
 - Trade



International expansion continues to be a top priority: Key drivers

Growing international markets

- Europe, Asia, and Latin America
- Global trade, especially intra-region
- Regulatory changes, e.g., SEPA¹, MiFID², Basel II³

Changing sources of cross-border investment

- Non-US Corporations and Sovereign Wealth Funds
- Investment between developed and emerging economies changing
- Currency reserves shifting away from US Dollar

Evolving investment strategies

- Pension funds diversifying into alternative assets
- Hedge funds and private equity in Asia
- Market-specific products, e.g., Islamic Finance
- Growth in scale & complexity of international funds

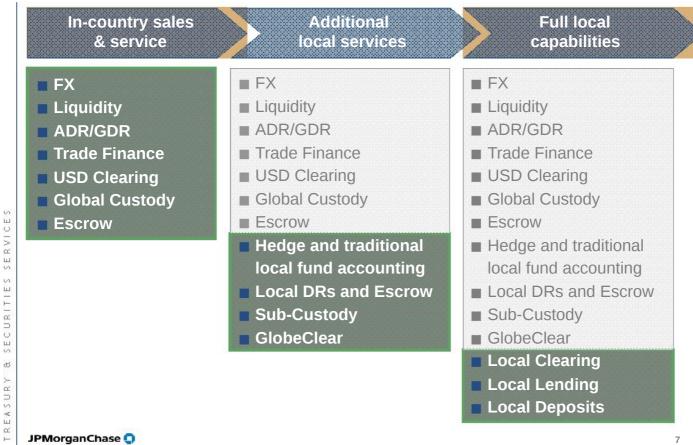
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¹ SEPA (Single Euro Payments Area): Creates a zone for the EURO where all electronic payments are considered domestic and there is no longer a difference between national and intra-European cross border payments (European Central Bank)

² MiFID (Markets in Financial Instruments Directive): Introduces a single market & regulatory regime for investment services across the 30 members of the European Economic Area (Deloitte)

³ Basel II: Creates an international banking standard that regulators can use when creating regulations about how much capital banks need to put aside to guard against the types of financial and operational risks banks face (Bank for International Settlements)

International expansion continues to be a top priority: Broader product capability in international locations



		and existing IB clients	WuXi PharmaTech (China), Sanofi-Aventis (France)
& SECURITIES SERVICES	Trade Finance ⇒ Structured Finance	 Generate IB syndication and receivables business from TSS Trade Finance clients (e.g., Stand- By Letters of Credit) 	■ Boeing (Korea & Singapore)
	Mergers & Acquisitions⇔ Liquidity and Escrow	 Leverage IB advisory or underwriting relationship to generate Cash Management or Escrow business 	 Multiple deals completed across numerous industries (e.g., Automobiles, Publishing, Telecomm)
	Liquidity ⇔ Asset Management	 Sweep Account clients invested in money market funds with JPM Asset Management 	 Multiple deals completed across numerous industries (e.g., Sovereign Wealth Funds, natural resources)
ASURY	Leverage existing infrastructure	 Increase shared use of TSS- or IB-only presence in-country 	Dubai, Lisbon, Stockholm, Buenos Aires, Tashkent

Management

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Local Market IPO

Continue to capitalize on partnership with Investment Bank and Asset

Description

Leverage underwriting relationships

to win DR mandates from both new

8

Examples

Almacenes Éxito (Colombia),

Guaranty Trust (Nigeria),

In Summary...

- Continued healthy top and bottom line growth driven by
 - Increased volumes across all products
 - Investments made in expanded product capabilities & international franchise
- A number of global changes will keep international expansion at the top of our agenda
 - International markets are growing
 - Cross-border investment sources are changing
 - Investment strategies are evolving
- Significant progress in 2007 and an aggressive agenda for 2008 to continue to invest internationally in
 - Delivery of new and existing products locally
 - Capitalizing on our partnership with the IB



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Todd Maclin, CEO

JPMorganChase 🔾

Hard work begins to pay-off

Building on momentum from 2007 performance

Calling and sales results

2,200+ new relationships

1

Nearly 100,000 client calls

1

9,200+ expanded relationships

1

Over 33,000 prospect calls

1

7,400+ internal cross-sell referrals

1

35,100+ deals pitched

Active portfolio management



Top peer quartile NCO and NPL ratio



Real estate concentration below competitors



Disciplined hold positions

Expense discipline



Expense down 1% YoY



Top peer quartile expense management



Top peer quartile operating leverage



Improved client satisfaction

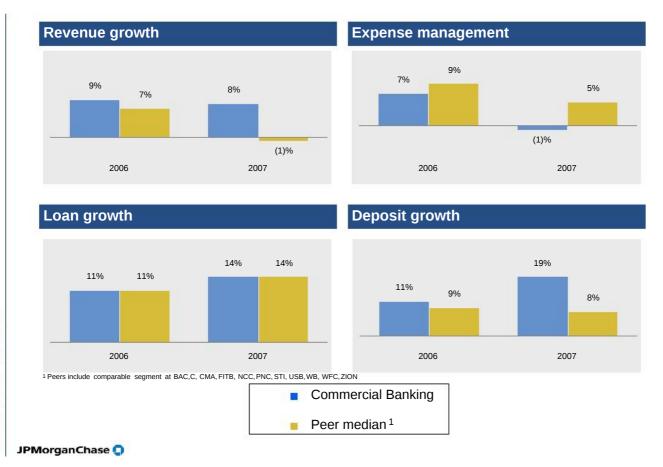


2007 Barlow Footprint Study: Online score refers to ease of use of platforms; TS refers to satisfaction with up to date services

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Strong performance relative to peers across metrics



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We said in 2006 and 2007 The facts **Disciplined hold positions Conservative underwriting Limited loan-only relationships** Limited leveraged lending **Conservative industry** Portfolio granularity and concentrations diversification Real estate portfolio < peers Exited \$1.5B marginal credits **Dynamic portfolio management** annually1 \$130mm loans sold in 2007 Strong capital, reserves, and Allowance/loan ratio 2.7% 2 liquidity Deposits/loans > 1.4x **Best-in-class NCO and NPL ratios**

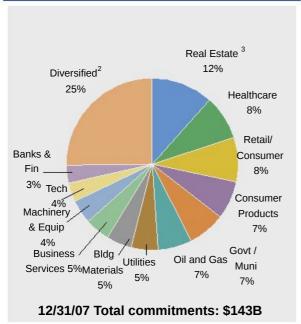
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^{1 \$1.5}B exited annually since 2005

² Ratio based on average loan balances for 4Q07. The allowance for loan losses to period-end loans was 2.64% at 12/31/07

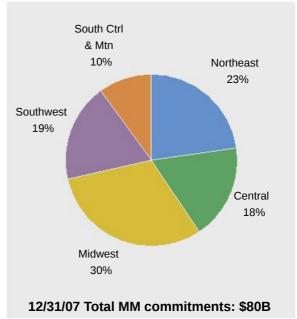
Well diversified credit portfolio

Industry (total commercial RCE) 1



- ¹ RCE, or reported credit exposure is defined as total commitments
- ² Diversified includes no concentrations > 3%: metals/mining, media, automotive, etc.
- ³ Real estate includes all investor real estate throughout Commercial Banking

Geography (Middle Market RCE) 1



Note: Midwest includes IL, WI, MN, MI; Central: IN, OH, KY; Southwest: AZ, TX; South Ctrl & Mtn: UT, CO, LA, OK; Northeast: NY, NJ, CT



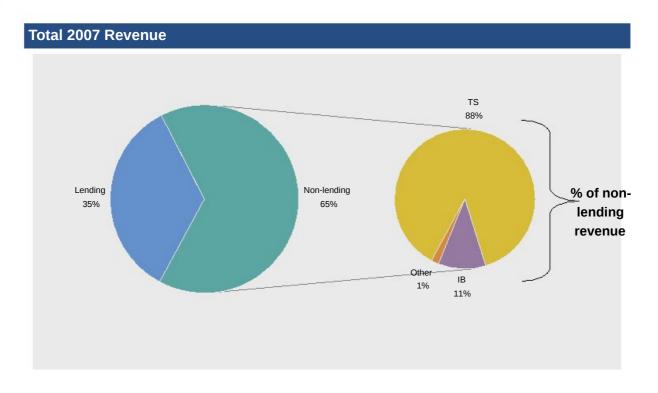
Middle Market

1 Real Estate reflects loans in Real Estate Banking only. Taking into account loans transferred from Real Estate Banking to Middle Market for coverage in 2007, CAGR still low at 4%

Mid-Corporate

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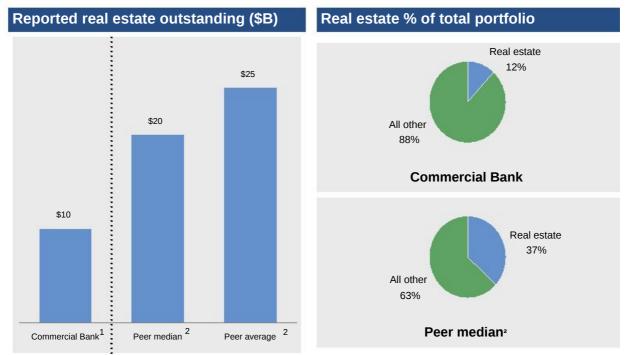


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Real estate exposure well below major competitors



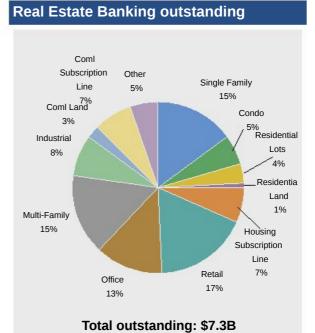
- 1 Reflects \$7B reported in Real Estate Banking; approx. \$3B resides throughout Middle Market and Mid-Corporate; total commitments of approx. \$16B
- 2 Peers include comparable segment at BAC,C, CMA, FITB, NCC, PNC, STI, USB,WB, WFC,ZION; reported outstandings as of 12/31/07

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Diversified Real Estate portfolio

CB real estate exposure (\$B)					
Investment Real Estate:	O/S	RCE			
Real Estate Banking	\$7.3	\$12.3			
Middle Market & Mid-Corporate	2.9	4.2			
Total Investment	\$10.2	\$16.5			
% of total CB	16%	12%			
Owner-Occupied	4.2	5.9			
Total Investment & Owner- Occupied	\$14.4	\$22.4			
% of total CB	22%	16%			

Note: reported outstandings as of 12/31/07

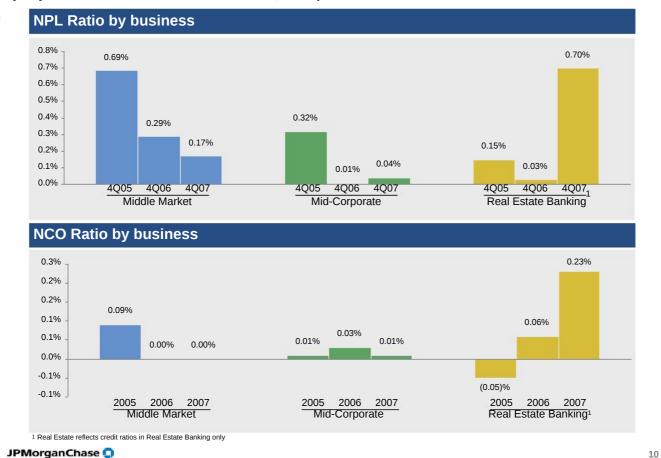




COMMERCIAL

Credit environment is changing

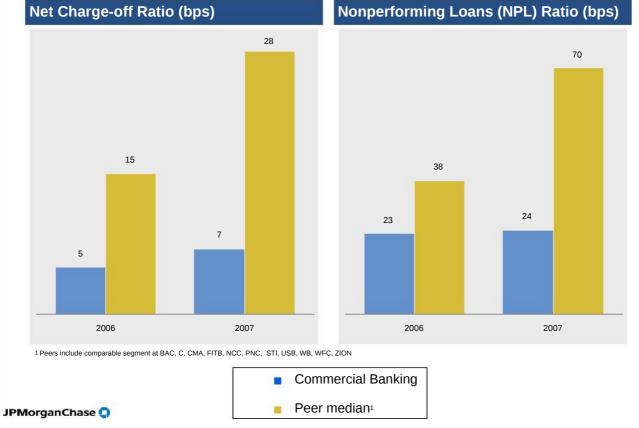
Majority of NPLs have come from real estate, as expected

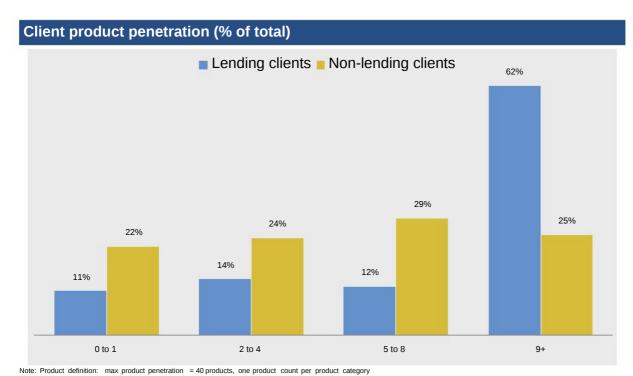


Expect our conservative portfolio positioning to outperform industry average

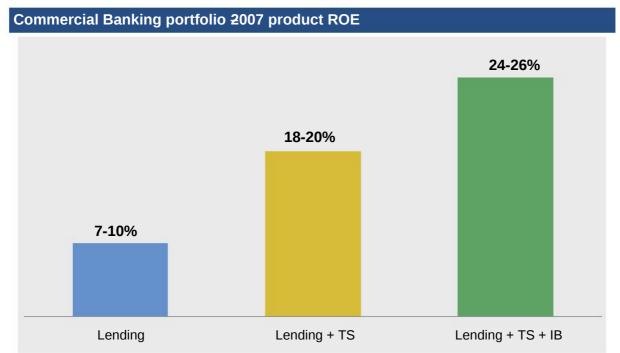
But expect higher NCOs and NPLs in 2008

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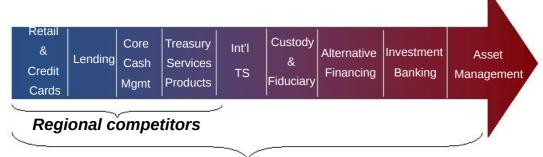
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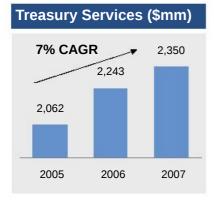
Note: illustrative purposes only, represents entire Commercial Banking portfolio and 100%of firmwide revenue

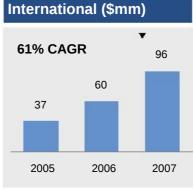
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Growth from our differentiated product set



JPMC product capabilities







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JPMorg

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2008 Goals

Consistent game plan -continuously improving execution!



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INFRASTRUCTURE AS A STRATEGIC ASSET

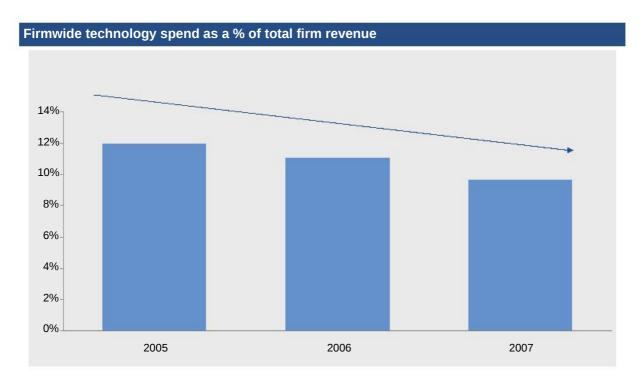
Frank Bisignano, CAO

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Infrastructure as a strategic asset

- Development productivity
- Data center capacity
- Operations productivity
- Real estate / footprint

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Rationalization and management of applications

Number of applications			
	2004	2007	% reduction
Investment Bank	2,161	1,105	49%
Retail Financial Services	1,168	674	42%
Asset Management	1,150	724	37%
Treasury Services & Commercial Bank	1,697	1,089	36%
Card Services	434	369	15%
Corporate Technology	1,258	802	36%
Total	7,868	4,763	39%

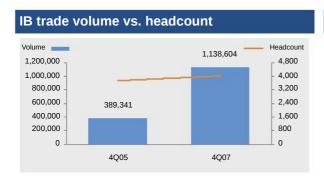
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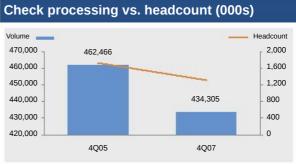
Increased data center capacity while reducing costs

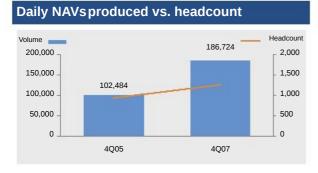
Size of computer power	2005	2006	2007
MIPs	43,000	56,000	69,000
# of servers	40,000	36,000	35,000
Online storage (TBs)	3.4k	6.8k	9.8k
Increased resiliency and data protection	2005	2006	2007
Data center space-highest resiliency	47%	67%	69%
Expense (\$mm)	\$2,848	\$2,651	\$2,447

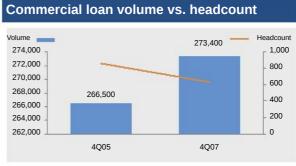
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Operations productivity









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Increased branches, vacancy reduction...build for the future

	2005	2006	2007
Branches	2,641	3,079	3,152
Data center square foot (mm)	1.0	0.7	0.8
Total RSF (mm)	71.4	67.4	63.9
Total vacant RSF (mm)	13.0	9.6	8.5
Total RSF per employee	415	377	346

Note: RSF is defined as rentable square feet

Three major investments

- Build of new IB headquarters in NY
- Build of new IB headquarters in London
- Renovation of JPMorgan Chase headquarters at 270 Park Avenue

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Employees by location—top cities



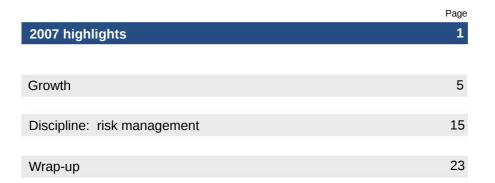
2008 Key initiatives

- Development efficiency
- Data center build-outs
- Ultra long haul network
- Data protection initiatives
- Check image processing and deposit friendly ATMs
- Location strategy
- Internal leverage

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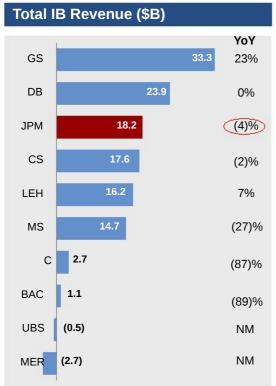
INVESTMENT BANK

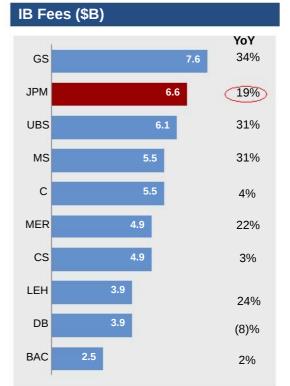
Steve Black & Bill Winters, Co-CEOs



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Strong relative revenue performance in 2007





Note: Includes all mortgage-related and leveraged lending marks; Includes top 10 IB segment results for competitors disclosing 4Q07 results as of 2/15/08; GS'and MS' revenue exclude principal investments; C's and UBS'sfees are firmwide

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League table results				
	2006		2007	
	Rank	Share	Rank	Share
Global M&A Announced	#4	26%	#4	24%
Global Debt, Equity & Equity-related	#2	7%	#2	7%
US Debt, Equity & Equity-related	#2	9%	#2	10%
Global Equity & Equityrelated	#6	7%	#2	9%
Global IPOs	#6	5%	#4	7%
Global Converts	#5	7%	#1	15%
US Equity & Equity-related	#6	8%	#5	11%
Global Long-term Debt	#3	6%	#2	7%
Global Investment Grade Debt	#3	6%	#3	7%
Global High Yield Debt	#1	14%	#1	12%
Global ABS	#6	6%	#2	9%
Global Loan Syndications	#1	14%	#1	13%



Source: Thomson Financial 1Global announced M&A market share and ranking for 2006 includes transactions withdrawn since 12/31/06

Improved diversification: by region and asset class



- 1 Total IB revenue, including Credit Portfolio 2 2003 data is presented on an unaudited pro forma combined basis that represents how the financial information of JPMorgan Chase & Co. and Bank One Corporation may have appeared had the two companies been merged for the full year ³ Total IB revenue, excluding Credit Portfolio

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The themes we focused on over the past few years —growth, discipline and people —are still core to our 2008 strategy

Growth

- Grow our core business
- Invest in international markets
- Expand our client base and deepen client loyalty
- Deliver the whole firm
- Invest in distressed assets

Discipline

- Improve return on risk
- Strengthen controls
- Build technology capabilities
- Relentlessly focus on productivity

People

- Attract and retain the best people
- Develop our people
- Drive management accountability
- Reinforce our culture

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Capitalize on our position of strength in everything we do

TEMORO

- Integrated FX/Rates platform
- Global capabilities with 24 hour servicing
- Strong market share across rates/FX
- Electronic platform offering
- Risk management capabilities
- Client business and proprietary trading balance

2007 progress

- Strongest Rates performance since 2001 and Record FX annual revenues
- Strong client growth: Derivative and FX revenues from IB corporate and CB clients up 88% YoY
- Aggressive rollout of extended e-trading capabilities on Bloomberg, TradeWeb and Reuters
- Top 2 Rates / Top 3 FX eCommerce Rankings

2007 Awards



Derivatives House of the Year



Rates & FX Strategy¹



Top Derivatives House of the Last 20 Years

2008 priorities

- Build-out of Asia Rates/FX business
- Further extension of ecommerce offerings
- Enhanced intra-day risk management and other infrastructure capabilities
- Improved Straight-Through Processing
- Increased leverage of economies of scale



1. Based on number of top 3 rankings across US and European rate products



2007 progress

- Record equity underwriting, up 45% YoY
 - Ranked#2 in Global Equity & Equity-related 3
 - Higher share in fee and volume 4
- Record equity markets, up 13% YoY
 - Cash sales & trading up 32% YoY
 - Record F&O revenues
- Average 04-07 CAGRof the following firms: GS,LEH, MER,MS, BAC, C, CS, UBSand DB

- 2 2004 results presented on a pro forma basis
 3 Source: Thomson Financial for 2007
 4 Sources: Thomson for volumes; Dealogic for ECMfees, both for 2007 versus 2006

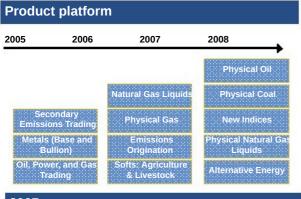


2008 priorities

- Leverage our leading derivatives franchise to structure more products for high net worth and retail investors globally
- Grow our client franchise in emerging markets where we are building - Latin America, Russia, India, the Middle East
- Further develop our electronic market making capabilities in derivatives and cash products

Commodities: continued platform investment

We continue to grow our commodities platform towards a revenue goal of \$1B



JPM competitive advantages

- Extraordinary client franchise across IB, CB and PB
 - Leading Energy franchise
- Derivative and structuring capabilities
- Strong balance sheet and capital position

2007 progress

- New management team
- Hired 50+ experienced professionals
- Improved risk return performance and significantly diversified risk taking
- Formed Environmental Markets business
- Established a Principal Investments practice, focused on Environmental Markets

2008 priorities

- Continue to build out: products, talent and capabilities
- Expand physical product set
- Further leverage our corporate client franchise
- Capitalize on investments and opportunities in the Environmental Markets space



Principal investing: putting capital to work

2007 progress

- Built out capabilities in Asia, Real Estate and ABS
- Built out large-cap mezzanine portfolio: >\$300mm in 19 investments
- Significant increase in affordable housing and wind portfolio investments

2008 priorities

- Continue to build US and EMEA real estate
- Deploy capital to growth markets in EMEA and Asia
- Invest in distressed assets
- Pursue commodities-related investments

Recent transactions

Sale of two real estate JVs in China

Gains from Binani Cement Limited IPO Equity investment in Nevada Solar One plant project Equity
investments in
Georgia and
California
housing
developments

Lead financier of Horizon Wind Energy LLC portfolio

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Market-driven opportunities to act as principal or assist clients through troubled markets

Principal investing

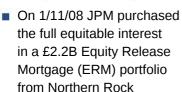
Client-driven opportunity

Northern Rock ERM purchase

Sallie Mae ABCP facility

MBIA transactions





A unique opportunity to acquire one of the largest portfolios in the £7B UK market, which is growing at approximately £1.5B annually

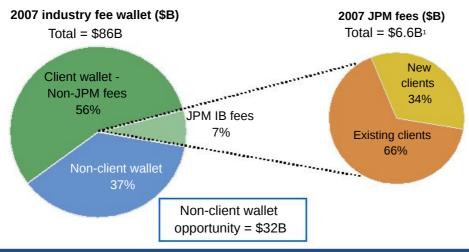


- JPM served as Lead Arranger, Joint Bookrunner & Sole Syndication Agent on a \$31B 364-day ABCP **Conduit Facility**
- JPM was able to:
 - Assemble a \$31B facility from a syndicate of seven banks
 - Improve pricing and credit terms of facility
 - Reduce exposure



- JPM provided key components of MBIA's capitalization plan:
 - JPM acted as joint bookrunner on MBIA's\$1B surplus notes offering in January 2008
 - JPM acted as joint bookrunner on MBIA's\$1B follow-on offering in February 2008

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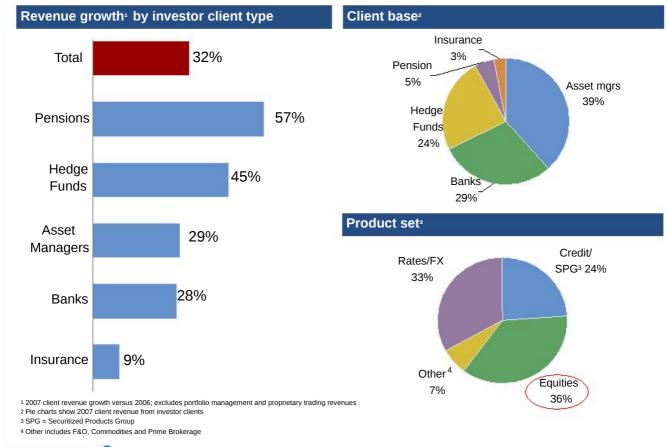
Highlights

- #1 in IB fees per Dealogic for 4 of the past 5 years
- Gross IB revenue from CB clients up 24% YoY
- Global Corporate Banking JV between IB and TSSposted 19% YoYrevenue growth
 - Cost effective model for entering new markets

1 JPMorgan Global IB fees as reported; differs from Dealogic JPM Global IB fees of \$6.3B



Investor clients: strong growth, increasingly diverse

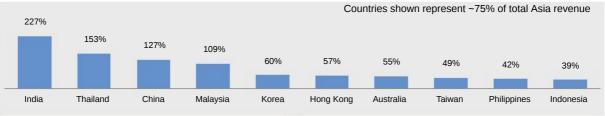


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GROWTH

IB revenue in Asia (\$B)

2007 YoY revenue growth by country



\$2.7

2007

2007 progress

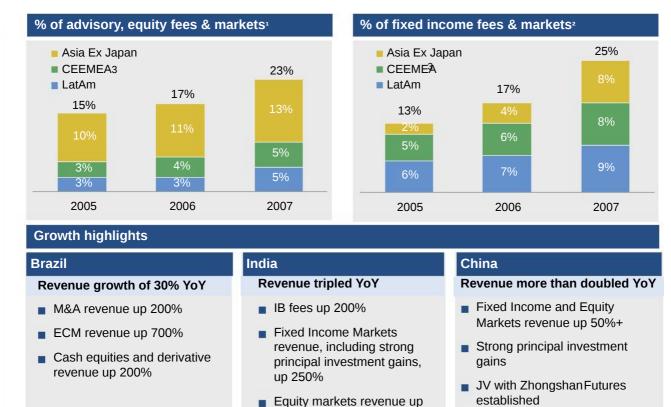
- Record revenue of \$2.7B, up 49% YoY
- #3 in fees, up from #9 in 20061
- Strong markets growth across products, particularly in Asia ex-Japan

¹ Source: Dealogic for Asia-Pacific region

2008 priorities

- Expand principal investing, commodities and CMBS/ABS
- Improve synergies with CB, T&SS and Private Bank
- Renewed focus on Japan

Emerging markets: investments paying off



1 Global Equities exclude proprietary trading and secondary converts. Bars do not sum to total due to rounding 2 Fixed Income businesses exclude proprietary trading and PIM business

32%

³ Central and Eastern Europe, Middle East & Africa

Established local incorporated

bank during 2007

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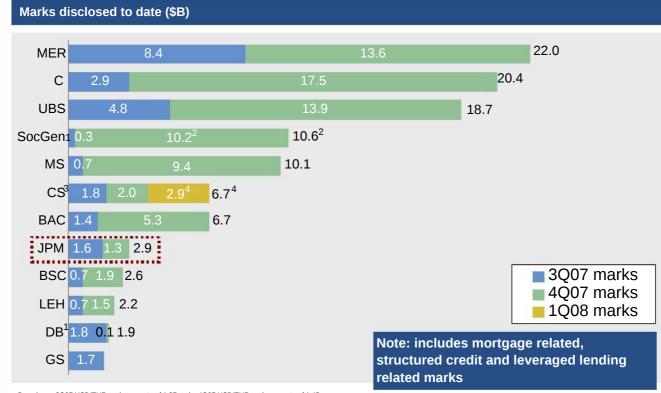
Risk management results

Exposure as of 1/31/08 (except Level 3 assets)			
Leveraged lending	 \$21.4B of funded and unfunded commitments \$4.9B of funded and unfunded commitments were transferred from held for sale to held to maturity classification on the balance sheet 		
Subprime & subprime CDO exposure	 \$2.4B of total subprime and subprime CDO exposure Exposure is hedged by approximately \$1.7B of hedges and short positions 		
CDO warehouse & unsold positions	\$5.4B of CDO warehouse and unsold positions92% corporate credit underlying		
CMBS	 \$15.2B of total gross exposure which was all funded on the balance sheet Majority is comprised of loans and securities which are 65% AAA-rated 		
Alt-A	\$6.3B of total exposure; mostly AAA securities and first lien mortgages		
Level 3 assets	■ Expected to move from 4% to 5%¹ of total firmwide assets in 4Q07 asis and Level 3 held-for-sale loans which are accounted for under LOCOM		

Estimate includes assets measured at fair value on a recurring basis and Level 3 held-for-sale loans which are accounted for under LOCOM



Discipline: limited write-downs compared to peers



Based on a 3Q07 USD/EUR exchange rate of 1.37 and a 4Q07 USD/EUR exchange rate of 1.45
 SocGen4Q marks include \$7.2B loss related to rogue trader activities
 Based on a 3Q07 CHF/USD exchange rate of 1.20 and a 4Q07 CHF/USD exchange rate of 1.15
 CS 1Q08 marks estimate based on press release dated 2/19/08

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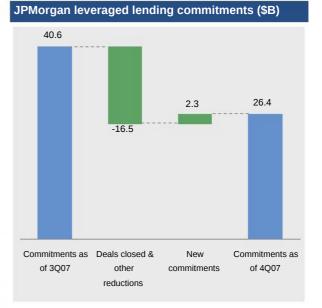
MANAGEMENT

RISK

DISCIPLINE:

Leveraged finance positioning

Leveraged finance competitor summary 2006 2007 Dealogic 2007 Marks HY bond & disclosed net disclosed Total 4Q07 leveraged as % marks as % net commitments marks loan fees of FY06 of 4Q07 Bank (\$B) (\$B) (\$B) wallet commitments DB^{1,2} \$52.4 \$1.0 \$1.2 0.9x 2.0% C2 43.0 1.5 1.3 1.2x 3.5% GS² 36.0 1.2 8.0 1.5x 3.3% CS3 31.4 1.2 2.3% 0.7 0.6x MS⁴ 30.0 0.6 NA NA NA JPM 26.4 1.3 1.7 0.8x (4.9%) 18.0 0.6 0.7 3.3% BA€ 12.0 NA NA 1.3 NA Competitor avg.⁵ \$36.2 \$1.0 \$1.0 1.0x 2.9%



¹ Total 4Q07 commitments based on leveraged finance commitments of Euro 36.2B as of 12/31/07 and a USD/EUR exchange rate of 1.45. 2007 disclosed net marks calculated using a USD/EUR exchange rate of 1.35 for 2Q07, 1.37 for 3Q07 and 1.45 for 4Q07 2 2007 marks include positive valuation gains realized during 4Q07 of \$500mm for GS, \$70mm for C and Euro 80mm for DB 3 Total 4Q07 commitments based on leveraged finance commitments of CHF36.0B as of 12/31/07 and a CHF/USD exchange rate of 1.25 2007 disclosed net marks calculated using a CHF/USD exchange rate of 1.20 for 3Q07 and 1.15 for 4Q07 4 MS and BAC did not disclose 4Q07 leverage finance net marks calculated using a CHF/USD exchange rate of 1.20 for 3Q07 and 1.15 for 4Q07 and 3Q07 an

⁵ Competitor averages includes DB, C, GS, CS and ML; does not include MS and BAC as 4Q07 net marks were not disclosed

Risk management critical success factors

Critical success factors

Communication among senior mgmt, businesses & risk mgmt functions

Management of balance sheet & capital positions

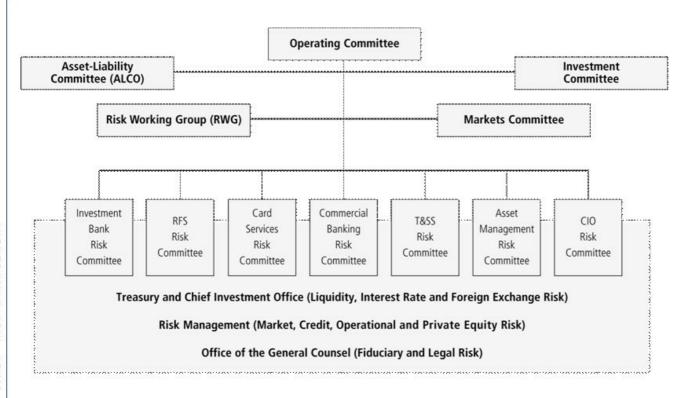
Sophistication, diversity & adaptability of risk measures

Discipline, skepticism & judgment in valuation

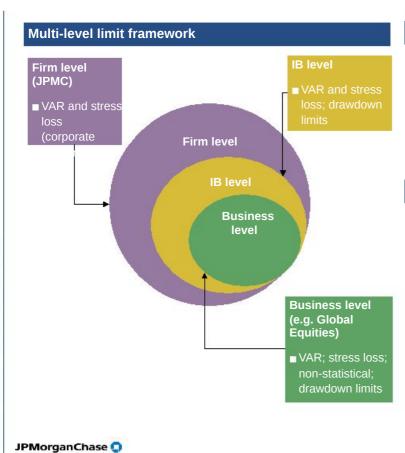
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JPM self-assessment

- Strong senior management oversight
- Disciplined risk management culture, incl weekly discussions with senior management on current and emerging risks
- Made decisions about aggregate firm-wide exposure & risk mitigation rather than relying solely on "siloed" judgment
- Employed macro hedging strategies
- Senior management is actively involved in setting limits and risk policy
- Strong processes around allocation of capital
- Not focused on consolidated positions more agile in reducing and hedging exposure
- Used a wide range of informative risk measures to discuss & challenge views on credit and market risk broadly
- Understood the limitations of individual risk measures
- Adaptable MIS-integration of market and counterparty risk significant investment in risk infrastructure started in 2004
- Invested in the development of independent pricing models& staff with specialized expertise
- Skeptical of, and less reliant on, external ratings
- Used margin disputes as source of valuation information
- Learned lessons from past crises



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Limit structure

- Limits aligned with management risk appetite
- Annual formal limit review with appropriate intra-cycle updates
- Non-statistical limits are businessspecific

Resolution process

- Daily monitoring of limits, including drawdown limits
- Daily excess and loss reporting to head of relevant business level, depending on excess
- Business in excess must:
 - Reduce risk within limit,
 - Agree to follow-up action plan,
 - One-off approvals may be granted to accommodate large client transactions or market conditions

Description

Credit risk framework

Credit risk management

Risk approvals

Portfolio management

Problem credits

Independent review

All underwriting decisions are made with the assumption that we will have to hold all the risk

Concentration management

Credit family

- Notional and capital based limits
- Grid-based thresholds, dependant upon risk rating of client

Single name issuer

- Includes all equity and debt instruments
- External risk ratings used to determine exposure limits

Industry

- Limits based on economic capital
- Includes both credit and private equity

Country

- Applies to all emerging market countries
- Both notional exposures and stress-based limits are monitored

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What you can expect from the Investment Bank

- Continue to invest across our businesses in a disciplined manner
- Fully leverage our capital strength through client and principal opportunities
- Maintain a disciplined approach to risk, returns, efficiency and controls
- Improve our earnings consistency

ASSET MANAGEMENT

Jes Staley, CEO

Agenda

- Asia growth opportunity
- Private Bank growth
- Investment performance and markets

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Our business in Asia is growing rapidly





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ASSET MANAGEMENT

Asia growth opportunity

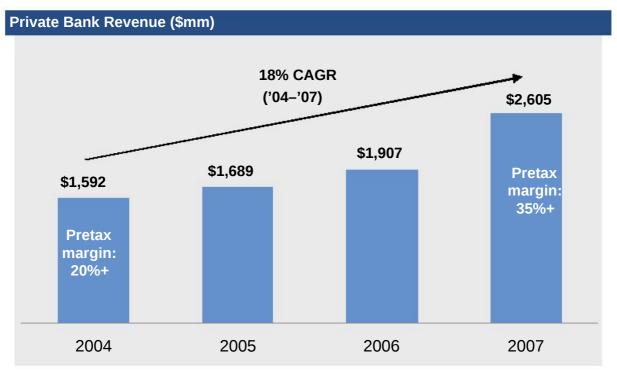
- Key new growth areas
 - China: JV firmly established 3% market share and \$13B AUM (up 261% from 2006); additional \$1B managed offshore
 - India: launched first four funds and established country wide coverage with six regional offices; over 900 distribution agreements signed
 - South Korea: eight retail funds, 21 distribution agreements, \$3.5B AUM (up 170% from 2006)
- Strong existing presence
 - Hong Kong: \$14B AUM (up 73% over 2006), 84,000 retail and 81 institutional clients
 - Taiwan: \$13B AUM (up 30% over 2006), over 140,000 retail customers
 - Asian Sovereigns (\$14B AUM), Liquidity (\$9B AUM)

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China highlights

- China JV
 - 5.2 million clients, \$13B AUM managed by joint venture
 - QDII Asia Pacific Advantage Fund was oversubscribed almost 4 times, raising over \$15B in one day, attracting 2 million new investors
- AMIaunched two QDIIfunds through HongKong-over \$1BAUM
 - In partnership with:
 - Industrial and Commercial Bank of China
 - China Construction Bank
- Greater China Property Fund (GCPF)
 - Raised \$575mm, targeting additional \$200mm
 - \$145mm invested to date
- Asia Infrastructure and Related Resources Fund
 - Targeting first close in 1Q08
- The fund invests in critical infrastructure businesses across Asia

Private Bank growth



Note: 2004 data is presented on an unaudited pro forma combined basis that represents how the financial information of JPMorgan Chase & Co. and Bank One Corporation may have appeared had the two companies been merged for the full year

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Private Bank highlights

Total PB revenue up 37% from
2006

- Over 1,000 net new clients (over 40% increase from 2006)
- Record net AUS flows of \$50B (up from \$24B flows in 2006)
- Over 100 net new PB client advisors (versus over 60 net new client advisors in 2006)

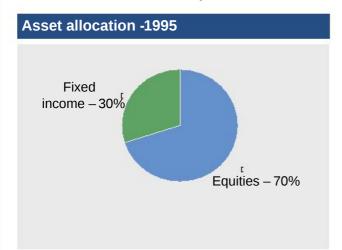
High growth areas				
	2006	2007		
Assets under management	\$159B	\$201B		
NII and banking fees	+33% gr	owth YoY		
Structured products revenue	+43% gr	owth YoY		
Performance fees	+89% gr	owth YoY		
Placement fees	+47% gr	owth YoY		



Private Bank clients are benefiting from improvements to our investment approach

Model portfolio - 1995

- Number of alpha strategies: 3
- Expected performance¹: 8.8% return, 5.6% volatility



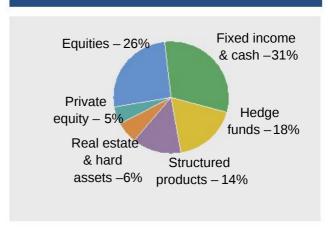
¹Based on performance of benchmarks over a 2-year period ending December 2007 ²Actual performance over a 2-year period ending December 2007



Model portfolio - 2008

- Number of alpha strategies: 40+
- Actual performance²: 10.4% return, 4.7% volatility

Asset allocation -2008



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Investment performance

- One-year mutual fund performance: 57% of global long term mutual fund assets in top two quartiles, versus 65% target
- Net outflows in European equity funds
- Highbridge Statistical Arbitrage
- Fixed income avoided major problems, but some performance impact

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Looking forward

- Continue to focus on investment performance
- Market conditions will affect financial performance
- Take measures to reduce expense
- Consolidate our business after several years of rapid growth

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CARD SERVICES

Gordon Smith, CEO

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Overarching themes

- We are in a much tougher credit environment than recent years and will see rising credit losses in 2008/2009
- However, our portfolio is amongst the most credit worthy in the industry driven by rigorous risk management capabilities, systems, best practices from multiple mergers, and a strong rewards centric customer base
- We see real organic growth opportunities in both USconsumer and business segments
- Our leadership position in cobrand rewards enables us to bring a strong and distinctive set of capabilities to our proprietary rewards platform
- We have a clear strategy and strong leadership team

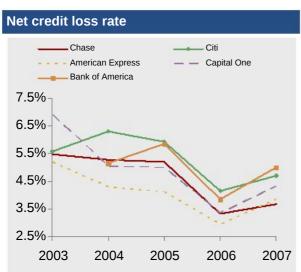
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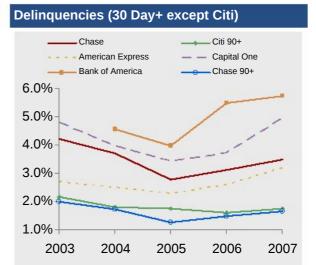


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Credit trends - Chase Card Services vs. industry

- Our strong cobrand partnerships, rewards focus, and risk management/controls have translated to lower loss rates
- Lossescontinue to normalize post bankruptcy legislation but are still low relative to historical levels





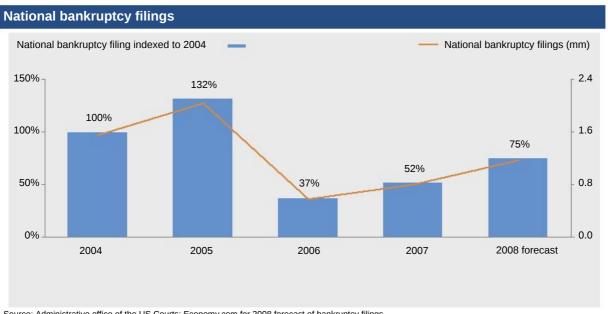
Source: Earnings releases; SEC filings

Notes: Bankof America USConsumerand SmallBusinesssegment; Citi USCard segment includes Canadaand Puerto Rico but excludes Mexico; Capital One US Card segment excludes international credit card and small business; Discoverdata includes international loans; American ExpressUSconsumer and small business lending portfolios

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Impact of bankruptcy reform

■ Bankruptcy filings expected to continue to normalize in 2008

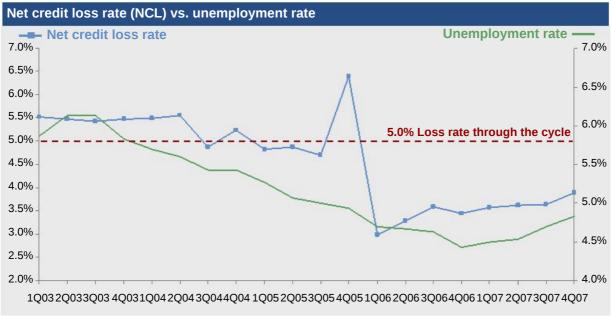


Source: Administrative office of the US Courts; Economy.com for 2008 forecast of bankruptcy filings

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Trends in credit losses vs. unemployment rate

- We expect losses to continue to normalize in 2008
 - Visible losses of 4.50% +/- in 1H08
 - 2H08 losses depend on economy and unemployment



Source: Bureau of Labor Statistics for unemployment rate

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Increased focus on rewards to drive loyalty and engagement

- Cards with rewards have higher level of loyalty and engagement, which drives higher revenue
- Rewards have increased from 32% of outstandings in 2003 to 57% in 2007

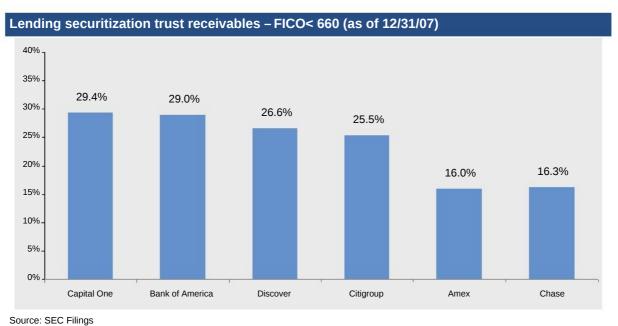


¹ Based on end of period outstandings

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FICO distribution of securitized receivables

■ Due to our strong underwriting as well as our high concentration of co-brand, T&E and reward products, we experience better performance within FICO score bands which leads to lower delinquencies and lower losses



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We are closely monitoring housing price changes and the potential impact on consumer credit

U.S. consumer market -less CA, NV, MI, FL, AZ



U.S. (less CA,NV,MI,FL,AZ)	Dec 2007
YoY Housing price change ¹	0.9%
Card delinquency	3.29%
Card charge-off rate	3.92%

U.S. consumer market -CA, NV, MI, FL, AZ



Dec 2007
(9.6)%
4.02%
5.13%

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¹ Data from Case Schiller Index and is based on latest data available for housing price change (data as of 3Q07)

We continually monitor portfolio activity to decrease magnitude of losses

As leading indicators began to change in the beginning of 2007, we adjusted our risk management policies and procedures to better manage potential losses

- Started utilizing actual and forecasted view of housing prices to identify regions at risk
- Increased score cutoffs for targeted credit line increase programs
- Increased score cutoffs in acquisition direct mail
- Increased collections activity by hiring additional collectors
- Accelerated high risk judgmental reviews
- Proactively decreasing lines where appropriate

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Credit performance 2

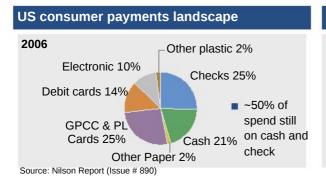
Growth opportunities 10

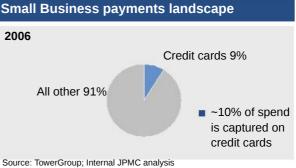
Industry and Chase Card Services positioning
Growth strategy
Organizing for success

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Industry position

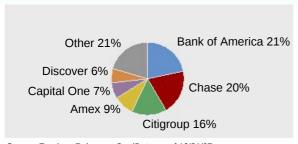
Card penetration of the payments landscape yields significant potential for organic growth





Chase Card Services has a large market share in both outstandings and purchase volume

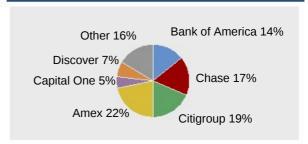
Consumer/Small Business O/S market share¹



Source: Earnings Releases; CardData; as of 12/31/07 Note: Amex outstanding market share excludes charge card receivables ¹ General Purpose Credit Card (GPCC) market share

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Consumer/Small Business purchase share²



Source: Earnings Releases; Nilson Report (Issue # 895); data reflects full year

Chase Card Services positioning

Ctuo o outle c

- Strong leadership team
- High quality, credit worthy customer base

Strengths

- Strong technology and systems infrastructure
- Well known and well respected brand
- Assets of broad retail business

Challenges

- Fewer opportunities for growth by acquisition
- Legislative pressures on traditional growth levers
- Increased competition for share of wallet

Strategic focus

- Leverage the Chase brand
- Build customer loyalty through superior rewards
- Strengthen relationships with customers via world-class customer service



Growth strategy

Vision

We create lifelong, engaged relationships with our customers by being a trusted provider of financial services

Brand

What

- Create a differentiated brand
- Build brand equity that delivers high performance
- Create energetic tone

How

- Ensure business strategies are aligned with brand positioning
- Deploy in all media
- Ensure consistency across all channels

Rewards

- Rationalize existing rewards products
- Develop proprietary rewards platform
- Develop targeted offers for each customer segment
- Redemption to be easy and intuitive

Customer experience

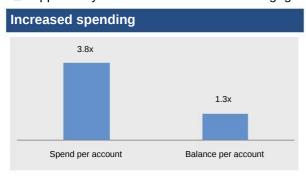
- Engage the customer early in the lifecycle
- Leverage every interaction to enhance the relationship
- Create a superior online experience
- Improve customer service
 - POS authorizations
 - Disputes
 - Card replacement

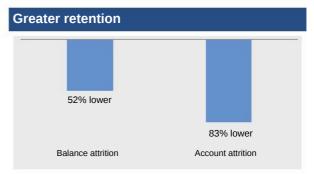
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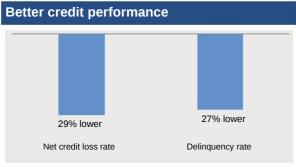
Benefits of rewards-based customer engagement



- Rewards customers have higher level of engagement which drives higher revenue
- Opportunity exists to increase level of engagement for non-rewards customers









Note: Opportunity is defined as estimated annual pretax income generated if entire pool of non-rewards customers exhibit same level of engagement as rewards customers. Note that opportunities are not necessarily additive.

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Brand—Chase What Matters



■ In January 2008, we launched a new media campaign—Chase What Matters

"WHAT MATTERS TO YOU, MATTERS TO US"				
Access	We make it easy—we give customers the tools they need to manage their accounts, loans, or cash flow however and whenever they choose—on their terms and their time			
Protection	We protect our customers against fraud and identity theft with industry-leading tools			
Advocacy	■ We give customers a heads up when they need it to help them save time and money—through email, phone, or text alerts			
Recognition	We reward customers for their business with programs that recognize their individuality and loyalty, Chase Freedom Card automatically gives customers triple rewards where they spend the most			
Value	We deliver competitive products together with great service and innovative features			

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Brand—Secret Agent Maradvertisement



Secret Agent Man commercial







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Rewards—Building a brand new Chase proprietary rewards program



Key features

Freedom

- The Freedom to change—Customer can change between cash back and points without losing earned rewards
- The Freedom to earn more—Customer earns 3% for gas, grocery & Quick Serve Restaurant purchases; 1% for all other purchases



Next Wave

- Differentiated and branded proprietary rewards program with best-in-class value proposition
- Easy to earn and redeem points
 - Whole family can contribute to one rewards account
 - Broad redemption choices that include merchandise, travel, electronics, charitable giving, etc.



Results

- Everyday spend
- New customers, younger demographic, higher spend
- No. 1 product sold in Chase branches
- Strong activation and spending numbers
- Increased brand awareness from 34% to 57% in December 2007

- Existing customers
- Relevance across customer segments
- Continuous improvements to our platform



Customer experience—"Moments of truth" should be positive experiences



Dispute Processing

- Dedicated advisors for high-touch treatment
- Proactive status call
- Remove paper for the customer

POS Authorization

- Constantly improve point of sale approval rate
- Apply VIP credit and fraud authorization strategies for our best customers
- Focus on improving international purchase approval rates

Card Replacement

- Empower advisors to do the right thing
- Proactively offer to replace unusable or lost card overnight



Key segment positioning

By defining distinct segments of the market, we can focus efforts clearly on the customer, tailor product innovation, enable delineated target marketing, and increase organization accountability

Chase Card Services positioning		Chase Card Services opportunity
Chase high	Highly profitable customer base	■ Potential to improve penetration
net worth	High concentration of spend	Need differentiated rewards platform
		Build brand equity
Chase mass	■ 20% share of O/S -one of top players	■ Build brand equity
affluent	■ Large customer pool with prime+ credit	Focus on capturing spend
	orientation	Increase share of outstandings
Cobrand	 Over 300 partnerships with largest T&E cobrand portfolio 	Potential to improve penetration of partner segment
partners	Strong capability to manage across broad range of sectors	 Opportunity to cross-sell other products into non-cardmember partner base
Retail	■ Gaining market share	Opportunity to gain share with
partners	■ Targeting key brands	CoBrandand Private Label products
Small	■ Gaining market share	■ Build Small Business appropriate
business card	Significant assets to leverage (partners, Data Change Change	product and deliver capabilities
	Retail Financial Services, Chase Loyalty Solutions)	Need to build brand

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Segment strategies

Segments

Chase high net worth

Chase mass affluent

Cobrand partners

Retail partners

Small business card

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Brand

- Leverage the affinity of the partner brand for the cobrand and retail segments
- Target card campaigns in Designated Market Areas (DMAs) where brand awareness is high for the branded portfolio
- Leverage the value of the JPMC enterprise

Rewards

- Engage customers early with a compelling rewards program
- Leverage portfolio of value-added services and products, e.g., offer them to loyalty program non-cardholders
- Facilitate rewards redemption

Customer experience

- Improve authorizations to increase spend, e.g., recognize international travel of High Net Worth segment
- Develop segment-specific policies and procedures: disputes, fees
- Leverage segmentation and customer management platform

Key overall messages

- We have maintained market share, however revenue growth has lagged
- We see real organic growth opportunities based on low card penetration of the payments landscape
- We derive real value being part of JPMC
- We are in a much tougher credit environment than recent years and will see rising credit losses in 2008 and 2009
- However, our portfolio quality will position us well on a relative basis
- Our vision is to create lifelong, engaged relationships with our customers through the Chase Brand, rewards, and the customer experience
- As a result, we have organized along five key business segments in order to fully capture the profit growth potential
- Our performance target is 23% –25% ROE through the cycle

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