

JPMorgan Chase Financial Company LLC

Fully and Unconditionally Guaranteed by JPMorgan Chase & Co.

Market Linked Securities

Filed Pursuant to Rule 433
Registration Statement Nos.
333-270004 and 333-270004-01

J.P.Morgan

Market Linked Securities — Auto-Callable with Fixed Percentage Buffered Downside

Principal at Risk Securities Linked to the VanEck® Gold Miners ETF due July 6, 2026

Fact Sheet dated May 30, 2023 to Preliminary Pricing Supplement dated May 30, 2023

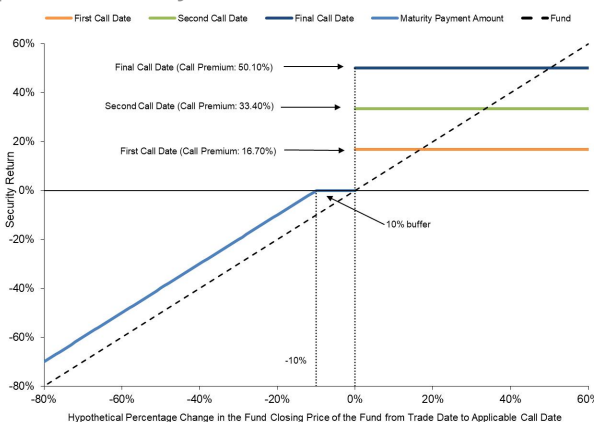
Summary of Terms

| Issuer: | JPMorgan Chase Financial Company LLC | | | | | | | | |
|---|--|---------------------------|---------------------------|--------------|---|--------------|---|---|---|
| Guarantor: | JPMorgan Chase & Co. | | | | | | | | |
| Fund: | VanEck® Gold Miners ETF (Bloomberg ticker: GDX) | | | | | | | | |
| Pricing Date ¹ : | June 29, 2023 | | | | | | | | |
| Issue Date ¹ : | July 5, 2023 | | | | | | | | |
| Stated Maturity Date ^{1, 2} : | July 6, 2026 | | | | | | | | |
| Principal Amount: | \$1,000 per security (100% of par) | | | | | | | | |
| Automatic Call: | If the fund closing price of the Fund on any call date is greater than or equal to the starting price, the securities will be automatically called for the principal amount <i>plus</i> the call premium applicable to that call date. | | | | | | | | |
| Call Dates ^{1, 2} and Call Premiums [†] : | <table><thead><tr><th>Call Date^{1, 2}</th><th>Call Premium[†]</th></tr></thead><tbody><tr><td>July 5, 2024</td><td>At least 16.70% of the principal amount</td></tr><tr><td>July 7, 2025</td><td>At least 33.40% of the principal amount</td></tr><tr><td>June 29, 2026 (the final calculation day)</td><td>At least 50.10% of the principal amount</td></tr></tbody></table> [†] To be provided in the pricing supplement | Call Date ^{1, 2} | Call Premium [†] | July 5, 2024 | At least 16.70% of the principal amount | July 7, 2025 | At least 33.40% of the principal amount | June 29, 2026 (the final calculation day) | At least 50.10% of the principal amount |
| Call Date ^{1, 2} | Call Premium [†] | | | | | | | | |
| July 5, 2024 | At least 16.70% of the principal amount | | | | | | | | |
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| June 29, 2026 (the final calculation day) | At least 50.10% of the principal amount | | | | | | | | |
| Call Settlement Date ^{1, 2} : | Five business days after the applicable call date, <i>provided</i> that the call settlement date for the final call date is the stated maturity date | | | | | | | | |
| Maturity Payment Amount (per security): | If the securities are not automatically called: <ul style="list-style-type: none">• if the ending price is less than the starting price but greater than or equal to the threshold price: \$1,000; or• if the ending price is less than the threshold price: \$1,000 + [\$1,000 × (fund return + buffer amount)] | | | | | | | | |
| Starting Price: | The fund closing price of the Fund on the pricing date | | | | | | | | |
| Ending Price: | The fund closing price of the Fund on the final calculation day | | | | | | | | |
| Fund Return: | (ending price – starting price) / starting price | | | | | | | | |
| Buffer Amount: | 10% | | | | | | | | |
| Threshold Price: | 90% of the starting price | | | | | | | | |
| Calculation Agent: | J.P. Morgan Securities LLC (“JPMS”) | | | | | | | | |
| Denominations: | \$1,000 and any integral multiple of \$1,000 | | | | | | | | |
| CUSIP: | 48133XCH7 | | | | | | | | |
| Fees and Commissions: | Up to 2.575% for Wells Fargo Securities, LLC (“WFS”); WFS has advised us that dealers, including Wells Fargo Advisors (“WFA”), may receive 2.00% of WFS’s fee, and WFA may also receive a distribution expense fee of 0.075%. In addition, with respect of certain securities sold in this offering, JPMS may pay a fee of up to 0.10% to selected dealers in consideration for marketing and other services in connection with the distribution of the securities to other dealers. | | | | | | | | |
| Tax Considerations: | See the preliminary pricing supplement. | | | | | | | | |

¹ Subject to change

² Subject to postponement

Hypothetical Payout Profile*



* Assumes a call premium for each call date equal to the minimum call premium for that call date

If the securities are not automatically called and the ending price is less than the threshold price, you will have 1-to-1 downside exposure to the decrease in the price of the Underlying Stock in excess of the buffer amount, and you will lose some, and possibly up to 90%, of the principal amount of your securities at maturity.

Any positive return on the securities will be limited to the applicable call premium, even if the fund closing price of the Fund on the applicable call date significantly exceeds the starting price. You will not participate in any appreciation of the Fund beyond the applicable call premium.

The securities are unsecured and unsubordinated obligations of JPMorgan Chase Financial Company LLC, which we refer to as JPMorgan Financial, the payment on which is fully and unconditionally guaranteed by JPMorgan Chase & Co. **Any payment on the securities is subject to the credit risk of JPMorgan Financial, as issuer of the securities, and the credit risk of JPMorgan Chase & Co., as guarantor of the securities.**

If the securities priced on the date of the accompanying preliminary pricing supplement, the estimated value of the securities would be approximately \$948.50 per security. The estimated value of the securities, when the terms of the securities are set, will be provided in the pricing supplement and will not be less than \$920.00 per security. See “The Estimated Value of the Securities” in the preliminary pricing supplement for additional information.

Preliminary Pricing Supplement: http://www.sec.gov/Archives/edgar/data/1665650/000121390023043902/ea155490_424b2.htm

The securities have complex features and investing in the securities involves risks not associated with an investment in conventional debt securities. See “Risk Factors” in the accompanying prospectus supplement and the accompanying product supplement and “Selected Risk Considerations” in the accompanying preliminary pricing supplement. The securities are not bank deposits, are not insured by the Federal Deposit Insurance Corporation or any other governmental agency and are not obligations of, or guaranteed by, a bank.

THIS FACT SHEET DOES NOT PROVIDE ALL OF THE INFORMATION THAT AN INVESTOR SHOULD CONSIDER PRIOR TO MAKING AN INVESTMENT DECISION. This fact sheet should be read in conjunction with the accompanying preliminary pricing supplement, prospectus, prospectus supplement, product supplement and underlying supplement.

Selected Risk Considerations

The risks set forth below are discussed in detail in the “Selected Risk Considerations” section in the accompanying preliminary pricing supplement and the “Risk Factors” sections in the accompanying prospectus supplement and product supplement. Please review the risk disclosure carefully.

- **If the Securities Are Not Automatically Called and the Ending Price Is Less Than the Threshold Price, You Will Lose Up to 90% of the Principal Amount of Your Securities at Maturity.**
- **The Potential Return on the Securities Is Limited to the Call Premium.**
- **You Will Be Subject to Reinvestment Risk.**
- **The Securities Are Subject to the Credit Risks of JPMorgan Financial and JPMorgan Chase & Co.**
- **As a Finance Subsidiary, JPMorgan Financial Has No Independent Operations and Has Limited Assets.**
- **No Interest or Dividend Payments or Voting Rights**
- **Lack of Liquidity**
- **The Final Terms and Estimated Valuation of the Securities Will Be Provided in the Pricing Supplement.**
- **The Tax Consequences of an Investment in the Securities Are Uncertain.**
- **Potential Conflicts**
- **The Estimated Value of the Securities Will Be Lower Than the Original Issue Price (Price to Public) of the Securities.**
- **The Estimated Value of the Securities Does Not Represent Future Values of the Securities and May Differ from Others’ Estimates.**
- **The Estimated Value of the Securities Is Derived by Reference to an Internal Funding Rate.**
- **The Value of the Securities as Published by JPMS (and Which May Be Reflected on Customer Account Statements) May Be Higher Than the Then-Current Estimated Value of the Securities for a Limited Time Period.**
- **Secondary Market Prices of the Securities Will Likely Be Lower Than the Original Issue Price of the Securities.**
- **Many Economic and Market Factors Will Impact the Value of the Securities.**
- **There Are Risks Associated with the Fund.**
- **The Performance and Market Value of the Fund, Particularly During Periods of Market Volatility, May Not Correlate with the Performance of the Fund’s Underlying Index As Well As the Net Asset Value Per Share.**
- **The Securities Are Subject to Risks Associated with the Gold and Silver Mining Industries.**
- **The Securities Are Subject to Non-U.S. Securities Risk.**
- **The Securities are Subject to Currency Exchange Risk.**
- **The Anti-Dilution Protection Is Limited and May Be Discretionary.**
- **Any Payment on the Securities Will Depend upon the Performance of the Fund and Therefore the Securities Are Subject to Risks Associated with the Fund, Each as Discussed in the Accompanying Pricing Supplement and Product Supplement.**

SEC Legend: JPMorgan Chase Financial Company LLC and JPMorgan Chase & Co. have filed a registration statement (including a prospectus) with the SEC for any offerings to which these materials relate. Before you invest, you should read the prospectus in that registration statement and the other documents relating to this offering that JPMorgan Chase Financial Company LLC and JPMorgan Chase & Co. has filed with the SEC for more complete information about JPMorgan Chase Financial Company LLC and JPMorgan Chase & Co. and this offering. You may get these documents without cost by visiting EDGAR on the SEC web site at www.sec.gov. Alternatively, JPMorgan Chase Financial Company LLC and JPMorgan Chase & Co., any agent or any dealer participating in this offering will arrange to send you the prospectus, underlying supplement and each prospectus supplement as well as any product supplement and preliminary pricing supplement if you so request by calling toll-free 1-866-535-9248.

As used in this fact sheet, “we,” “us” and “our” refer to JPMorgan Financial Company LLC. Wells Fargo Advisors is a trade name used by Wells Fargo Clearing Services, LLC and Wells Fargo Advisors Financial Network, LLC, members SIPC, separate registered broker-dealers and non-bank affiliates of Wells Fargo & Company.