

September 5, 2012

## **The Second Annual American Giving Awards Presented by Chase to Air on NBC at 8pm Dec. 8**

### **\$2 Million in Chase Grants to be Awarded to Five Charities Voted on by Chase Customers and Facebook Fans of Chase Community Giving**

**NEW YORK, NY, September 5, 2012** - Chase, dick clark productions and Intersport announced today their joint effort to produce the second annual American Giving Awards (AGAs), which will be broadcast Saturday, December 8, 2012 at 8:00pm local time on NBC from the Pasadena Civic Auditorium. The AGAs are the first-ever televised celebrity tribute to community heroes. The evening will highlight five charities who will receive grants from Chase.

Produced by dick clark productions and Intersport, the AGAs will grant a total of \$2 million to the five featured charitable organizations, which will be voted on by Chase customers and Facebook users from a list of 25 previous Chase Community Giving (CCG) grant recipients. The organization with the most votes will receive a \$1 million grant, the first runner-up will be granted \$500,000, a second runner-up will receive a \$250,000 grant and third and fourth runners up will be given \$125,000 grants.

Each of the five winning organizations will represent one of five pre-determined categories recognizing the "building blocks" of our communities:

- Educators & Mentors Award: for empowering our communities through education
- Heroes & Leaders Award: for outstanding community contributions to human rights and social services
- Champions of Health & Wellness: for improving health and wellbeing in our communities
- Community Builders Award: for excellence in serving our communities
- Youth Developers Award: for inspiring and nurturing our youth that will help build stronger communities

"Coming off the success of last year's American Giving Awards, we are delighted to once again shine a spotlight on some incredible local charities who are changing lives and making a real impact in their communities every day," said Kimberly Davis, President of the JPMorgan Chase Foundation. "We know viewers will be entertained, but we hope they will also be inspired to get involved."

CCG was introduced in 2009 by Chase as a new way forward for giving. It's a program that lets fans of CCG, and now Chase customers, vote to help determine where Chase donates millions of dollars. Since the program's inception, nearly 3.5 million Facebook users have "liked" Chase Community Giving. In total, millions of people have helped Chase donate over \$20 million to over 500 charities in 41 states, Washington D.C. and Puerto Rico. Chase Community Giving is part of JPMorgan Chase's annual giving, which in 2011 totaled more than \$200 million.

Voting for the American Giving Awards will take place on Facebook and Chase.com. For more information on the program and how to vote, please visit <http://www.nbc.com/americangivingawards/index.shtml>.

#### **About Chase**

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. Chase serves more than 50 million consumers and small businesses through more than 5,500 bank branches, 17,500 ATMs, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships. More information about Chase is available at [www.chase.com](http://www.chase.com).

#### **About dick clark productions, inc.**

Founded in 1957, dick clark productions, inc. (dcp) is a leading independent producer of television programming. dcp produces perennial hits such as the "American Music Awards," "Golden Globe Awards," "Academy of Country Music Awards," and "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest." dcp also produces popular weekly television programming, including "So You Think You Can Dance," and owns and maintains one of the world's most unique and extensive entertainment libraries, which includes more than 30 years of "American Bandstand" footage. For additional information about dcp, please visit [www.dickclarkproductions.com](http://www.dickclarkproductions.com).

#### **About Intersport**

Since 1985, Intersport has been an award-winning innovator and leader in the creation of sports and entertainment based marketing platforms. Intersport provides turnkey solutions for global brands by combining two divisions: Sponsorship & Event Marketing and Television & Digital Media. The Emmy-award winning producers within Intersport's Television & Digital Media division specialize in the delivery of customized media solutions through original content, robust distribution and organic brand messaging within quality programming. Intersport delivers content to all broadcast networks (ABC, CBS, FOX, NBC). To learn more about Intersport, log on to [www.intersportnet.com](http://www.intersportnet.com), like us on Facebook ([www.Facebook.com/IntersportBuzz](http://www.Facebook.com/IntersportBuzz)) or follow us on Twitter ([@IntersportBuzz](https://twitter.com/IntersportBuzz)).