

Chase Launches the Amazon.ca Rewards Visa® Card in Canada

Canadians Can Now Take Advantage of Rewards and Financing with No Annual Fee

TORONTO, Ontario - April 2, 2012 - Today, [Chase Card Services Canada](#), a division of JPMorgan Chase & Co. [NYSE: JPM] announced the launch of the Amazon.ca Rewards Visa® Card. Cardmembers earn two reward points for every dollar spent on eligible Amazon.ca purchases and one reward point per dollar spent everywhere Visa® credit cards are accepted. There is no limit to the amount of reward points cardmembers can accumulate and points do not expire. The Amazon.ca Rewards Visa Card is the second in the Chase portfolio with the online retailer, joining the [Amazon.com Rewards Card](#) that launched in the U.S. in 2002.

"We are pleased to expand our partnership to include Amazon.ca with this new card for the Canadian consumer," said Martin Parizeau, chief executive officer, Chase Card Services Canada. "Online shopping has been growing with Canadians taking advantage of global retailers. With the wide variety of items available for sale, Amazon.ca has become a leading online retailer within the Canadian marketplace. Chase brings strong capabilities in enabling online acquisition, which will allow us to seamlessly integrate the Amazon.ca Rewards Visa Card into the consumer's online shopping experience."

Cardmembers earn double the reward points when shopping at Amazon.ca. In addition to the points earned, Amazon.ca Rewards Visa cardmembers receive an automatic \$20 statement credit every time they accumulate 2,000 points. The card offers the following benefits:

- **Cardmembers Receive a \$15 Amazon.ca Gift Certificate**
 - Apply on Amazon.ca
 - Upon approval, instantly use the card to make purchases on Amazon.ca
 - Receive a \$15 Amazon.ca Gift Certificate upon approval
- **Cardmembers Earn Rewards and Get Automatic Statement Credits**
 - Double rewards points when shopping at Amazon.ca
 - One reward point per dollar spent everywhere the Amazon.ca Visa® credit card is accepted
 - Every 2000 points earned are automatically redeemed for a \$20 statement credit
- **Cardmembers Take Advantage of Financing for Larger Qualifying Amazon.ca Purchases**
 - 6 month financing on individual items of \$199 or more
 - 12 month financing on individual items of \$499 or more
 - No administration fees and the financed amount includes taxes

Visa payWave makes paying for everyday purchases quicker and easier than ever. Cardmembers simply look for the Visa payWave logo on a merchant's terminal and wave the [Amazon.ca](#) Rewards Visa Card. There is no need to enter a PIN or sign a receipt.

The card has an annual interest rate of 19.99% for purchases and cash advances. For more information on the Amazon.ca Rewards Visa Card from Chase or to apply for the new card, visit <http://www.chase.ca/amazon>.

About JPMorgan Chase

Since 1965, JPMorgan Chase has provided Corporate and Investment Banking products and services to the Canadian market under the JPMorgan brand. In 2005, the company expanded and JPMorgan Chase Bank, N.A. became the credit card issuer of the Sears MasterCard and Sears Card in Canada. Today, JPMorgan Chase, Bank, N.A. also offers the Sears Voyage MasterCard, the Marriott Rewards Visa Card, the Best Buy Reward Zone Visa, the Best Buy Card and the Future Shop Card under the Chase brand. JPMorgan Chase Bank, N.A. will issue the Amazon.ca Rewards Visa Card. JPMorgan Chase employs more than 1,200 Canadians in its Canadian offices. For more information, visit www.chase.ca.