



BP, Chase Add Fuel To Consumers' Wallets

BP Visa Card Above and Beyond Promotion Offers Consumers up to \$50 in Gas

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Jan. 10, 2005 - Drivers can fill up their wallets the next time they fill up their tanks! The BP Visa® card Above and Beyond Promotion, offered by BP and Chase [NYSE: JPM] through March 1, 2005, gives consumers the chance to earn \$50 in BP Gift Cards when they apply for and use the BP Visa card.

New BP Visa cardmembers will earn a \$30 BP Gift Card after their first card purchase made within three months of account opening. Cardmembers can also earn an additional \$20 BP Gift Card when they spend at least \$1,000 in everyday card purchases such as gasoline, groceries or recurring payments during this three-month period. BP Gift Cards are good toward any purchase at BP gas stations across the country.

In addition, new BP Visa cardmembers can earn a 6 percent rebate on all BP fuel purchases made with the card and a 2 percent rebate on all other eligible card purchases during the first two billing cycles. After this two-month promotional period, cardmembers will earn a 3 percent rebate on all BP fuel purchases made with the card and a 1 percent rebate on all other card purchases.

Every time cardmembers accumulate \$20 in BP rewards, they will receive a \$20 BP Gift Card, redeemable for purchases at participating BP locations.

Consumers may apply for the BP Visa card by visiting www.bpvisafreegas.com or calling 888-31-BPGAS. BP branded marketers have received a comprehensive point-of-purchase package that includes yard and canopy signs, crind signage, tear pads and window cling signs to help promote the campaign that officially began Jan. 5, 2005. The company is also supporting the campaign with radio advertisements in select markets.

BP markets the entire slate of Amoco gasolines including Amoco Ultimate® premium, Amoco Silver™ and Amoco Regular™ fuels. Amoco fuels have been rated number one in quality by consumers for several years running. All Amoco fuels are backed by a written guarantee.

About BP

BP is one of the world's largest energy companies. BP's main activities are the exploration and production of crude oil and natural gas; refining, processing, marketing, supply and transportation; and manufacturing and marketing of petrochemicals. The company is a global leader in the manufacture and use of solar photovoltaic products. BP has well-established operations in Europe, North and South America, Australasia and Africa. Information is available at www.bp.com

About JPMorgan Chase & Co.

JPMorgan Chase & Co. (NYSE: JPM) is a leading global financial services firm with assets of \$1.1 trillion and operations in more than 50 countries. The company has approximately 96 million credit cards issued. Under the JPMorgan, Chase and Bank One brands, the firm serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and government clients. Information about the firm is available at www.jpmorganchase.com.