



World Wildlife Fund And Bank One Renew Partnership

WASHINGTON/WILMINGTON, Del. Dec. 19, 2002 - World Wildlife Fund (WWF), the largest privately supported international conservation organization in the world, and Bank One have renewed their long-standing credit card partnership.

The WWF credit card program has raised over \$7.5 million for WWF programs since its inception in 1995. One percent of net retail purchases made with every WWF Platinum MasterCard or Visa card goes back to WWF, which uses the funding to help protect endangered spaces, save endangered species, and address global environmental threats.

"World Wildlife Fund is extremely grateful for Bank One's support and is delighted to be renewing our partnership, which allows WWF cardholders to support efforts to protect endangered species such as tigers, whales and elephants, every time they shop. It's a terrific way to make a difference," says Kathryn S. Fuller, president of World Wildlife Fund.

"We at Bank One are thrilled to continue our relationship with WWF. I'm very confident that our work together will produce an excellent and innovative program for WWF and its members," said Tom Kerwin, executive vice president, relationship management for Bank One's Card Services division. "We also take extra pleasure in being in a position to support such a valuable organization."

World Wildlife Fund Platinum cardmembers enjoy:

- A 2.9% percent interest rate for the first six months;
- No annual fee; and
- A choice of card designs featuring a panda, tiger or whale.

About World Wildlife Fund (WWF)

World Wildlife Fund, known worldwide by its panda logo, leads international efforts to protect endangered species and their habitats and to conserve the diversity of life on Earth. Now in its fourth decade, WWF works in more than 100 countries around the globe.

For more information about WWF visit: www.worldwildlife.org

About Bank One

Bank One Corporation is the nation's sixth-largest bank holding company, with assets of more than \$270 billion. Bank One currently serves 53 million credit card customers, 7 million retail households, including 485,000 small businesses, and 20,000 middle market companies. It also manages \$149 billion of clients' investment assets. Bank One can be found on the Internet at www.bankone.com.