

## Chase Sapphire Launches Five-City Golf Experience Program With Champion Pro Golfer Stewart Cink

### Cardmember Experiences Include Swing Analysis and Shoulder-to-Shoulder Walking Clinic with the Celebrated Professional Golfer

NEW YORK - July 7, 2011 - Chase Card Services, a division of JPMorgan Chase & Co. [NYSE: JPM], announced today the [Chase Sapphire<sup>SM</sup> 2011 Golf Experience Program](#) exclusively for [Chase Sapphire](#) cardmembers, hosted by champion professional golfer [Stewart Cink](#). The experiential rewards program includes a series of five events in cities across the U.S. throughout the year.

Through Chase [Ultimate Rewards](#), Chase Sapphire cardmembers have the opportunity to participate in unique golf experiences with Cink using their credit card rewards points. Cardmember experience packages include a walking clinic with Cink, swing analysis using V1 Golf video technology, advice from professional Callaway golf instructors, rounds of golf at some of America's most prestigious courses and a chance to challenge Cink in a "closest to pin" contest.

"I look forward to meeting Chase Sapphire cardmembers who are interested in elevating their game and sharing tips and stories from the PGA TOUR," said Cink. "By partnering with Chase Sapphire for the 2011 Golf Experience Program, we're offering golf fans an innovative and fun way to enjoy the game they love."

The Chase Sapphire 2011 Golf Experience Program takes place in five U.S. markets:

- Dallas: TPC Four Seasons Las Colinas (June 7, 2011)
- Philadelphia: Philadelphia Country Club (July 25, 2011)
- Chicago: Hawthorn Woods Country Club (September 13, 2011)
- Atlanta: East Lake Golf Club (October 10, 2011)
- Los Angeles: Golf course and date TBD

*\*event dates and courses are subject to change*

"Chase Sapphire cardmembers have told us they want a credit card rewards program that unlocks access to unique experiences that they cannot get elsewhere," said Sean O'Reilly, general manager, Chase Card Services. "The Chase Sapphire Golf Experience Program with Stewart Cink takes our rewards offering beyond tee times to the experience of walking the greens with one of the most respected players on the PGA TOUR. The chance to meet and play 18 holes with Stewart Cink is the type of once-in-a-lifetime opportunity Chase Sapphire offers."

Chase Sapphire partnered with Stewart Cink because he is one of the most popular and well-respected golfers in the world. Among his many accolades, Cink won the British Open (2009), finished in the top three in each of the other three Major championships (The Masters, U.S. Open and PGA Championship) and notched six wins on the PGA TOUR.

More information about the Chase Sapphire 2011 Golf Experience is available at: <http://www.chasesapphire.com/events>.

#### About Chase Sapphire

Chase Sapphire is a rewards credit card that offers premium travel rewards and benefits, a range of redemption choices, exceptional customer service and memorable experiences, such as partnering with Stewart Cink to present the Chase Sapphire 2011 Golf Experience Program. More information is available at [www.ChaseSapphire.com](http://www.ChaseSapphire.com)

#### About JPMorgan Chase & Co.

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