## J.P.Morgan

# J.P. Morgan ETF Efficiente 5 Index

## Performance Update - April 2013

#### OVERVIEW

JPMorgan ETF Efficiente 5 Index is a J.P. Morgan strategy that seeks to generate returns through investing in exchange traded funds ("ETFs") and a cash index to provide exposure to a universe of diverse assets based on the efficient frontier portfolio analysis approach.

## Hypothetical and Actual Historical Performance -March 31, 2003 to March 28, 2013



## Key Features of the Index

- The strategy is based on a universe of 12 ETFs covering a broad range of assets and geographic regions, and a cash index.

  Monthly rebalancing of portfolio allocation, with all positions financed by short term borrowing of cash.
- Targets a volatility of 5%. Levels published on Bloomberg under the ticker EEJPUS5E.



Hypothetical and Actual Historical Volatility -March 31, 2003 to March 28, 2013



### Recent Index Performance

	March 2013	February 2013	January 2013	YTD	
Historical Return <sup>1</sup>	0.34%	0.14%	-0.37%	0.10%	

### Recent Index Composition

	SPDR S&P 500 ETF Trust	IShares Russell 2000		IShares Barclays 20+ Year TR	IShares IBOXX INV GR Corp Bond	IShares IBOXX H/Y CORP BOND	IShares MSCI Emerging Mkt Index	IShares JP Morgan EM		SPDR Gold Trust	IShares DJ US Real Estate	IShares Barclays TIPS Bond	JPMorgan Cash Index USD 3 Month
April 13	0.0%	10.0%	20.0%	15.0%	0.0%	20.0%	0.0%	0.0%	0.0%	0.0%	20.0%	0.0%	15.0%
March 13	0.0%	10.0%	20.0%	0.0%	20.0%	20.0%	0.0%	20.0%	0.0%	0.0%	5.0%	5.0%	0.0%

April 01, 2013

#### Comparative Hypothetical and Historical Total Returns (%), Volatility (%) and Correlation - March 28, 2013

	Three Year Annualized Return	Five Year Annualized Return	Ten Year Annualized Return	Annualized Volatility	Ten Year Sharpe Ratio	Ten Year Correlation
ETF Efficiente Index	7.7%	5.5%	6.6%	5.8%	113.7%	100.0%
S&P 500 (Price Return)	10.3%	3.5%	6.3%	20.6%	30.8%	27.1%
Barclays Aggregate Bond Index (Excess Return)	4.9%	4.2%	2.6%	3.9%	66.6%	28.0%

#### Notes

Hypothetical, historical performance measures: Represent the performance of the ETF Efficiente Index based on, as applicable to the relevant measurement period, the hypothetical

hypothetical, historical performance measurement, represent the periormance of the ETF Entidente index disable on, as applicable to the relevant measurement period, the hypothetic backtested daily closing level from October 29, 2010 through March 28, 2013, as well as the performance of the S&P 500 Index ("S&P 500"), and the Barciays Aggregate Bond Index (Excess Return) over the same periods. For purposes of these examples, each index was set equal to 100 at the beginning of the relevant measurement period and returns are calculated arithmetically (not compounded). There is no guarantee the ETF Efficiente Index will outperform the S&P 500 Index, the Barciays Aggregate Bond Index (Excess Return) or any alternative investment strategy. Sources: Bloomberg and JPMorgan.

Volability: hypothetical, historical six-month annualized volability levels are presented for informational purposes only. Volability levels are calculated from the historical returns, as applicable Volability represents the annualized standard deviation of the relevant index's arithmetic daily returns since January 0, 1900. The Sharpe Ratio, which is a measure of risk-adjusted performance, is computed as the ten year annualized historical return divided by the ten year annualized volability.

The back-tested, hypothetical, historical annualized voiatility and index returns may use substitutes for any ETF that was not in existence or did not meet the liquidity standards at that particular time

. The back-lested, hypothetical, historical annualized voiatility and index returns have inherent limitations. These voiatility and return results were achieved by means of a retroactive application of a back-tested volatility model designed with the benefit of hindsight. No representation is made that in the future the relevant indices will have the volatility shown. Alternative modeling techniques or assumptions might produce significantly different results and may prove to be more appropriate. Actual annualized volatilities and returns may vary materially from this analysis. Source: Bloomberg and JPMorgan.

#### Key Risks

- There are risks associated with a momentum-based investment strategy—The ETF Efficiente Index (the "Strategy") is different from a strategy that seeks iong-term exposure to a portfolio consisting of constant components with fixed weights. The Strategy may fall to realize gains that could occur from holding assets that have experienced price declines, but experience a sudden price spike thereafter.
- Correlation of performances among the basket constituents may reduce the performance of strategy—performances among the basket constituents comprising the index from time to
  time (the "Basket Constituents") may become highly correlated from time to time during the term of your investment. High correlation during periods of negative returns among Basket Constituents representing any one sector or asset type that have a substantial weighting in the Strategy could have a material adverse effect on the performance of the Strategy.
- Our affiliate, JPMSL, is the Calculation Agent and may adjust the index in a way that affects its level—The policies and judgments for which JPMSL is responsible could have an impact, positive or negative, on the level of the index and the value of your investment. JPMSL is under no obligation to consider your interest as an investor with returns linked to the Index.
- The Index may not be successful, may not outperform any alternative strategy related to the Basket Constituents, or may not achieve its target volatility of 5%.
- The Investment strategy involves monthly rebalancing and maximum weighting caps applied to the Basket Constituents by asset type and geographical region.
- Changes in the value of the Basket Constituents may offset each other.
- An Investment linked to the Index is subject to risks associated with non-U.S. securifies markets, such as emerging markets and currency exchange risk.
- The Index was established on October 29, 2010 and has a limited operating history

The risks identified above are not exhaustive. You should also review carefully the related "Risk Factors" section in the relevant product supplement and the "Selected Risk Considerations" In the relevant term sheet or pricing supplement.

For more information on the Index and for additional key risk information see Page 9 of the Strategy Guide at

http://www.sec.gov/Archives/edgar/data/19617/000095010312003770/crt-dp31861\_fwp.pdf

#### DISCLAIMER

Debotation ("J.P. Morgan") has filed a registration statement (including a prospectus) with the Securities and Exchange Commission (the "SEC") for any offerings to which these materials relate. Before you invest in any offering of securities by J.P. Morgan, you should read the prospectus in that registration statement, the prospectus supplement, as well as the particular product supplement, the relevant term sheet or pricing supplement, and any other documents that J.P. Morgan will file with the SEC relating to such offering for more complete information about J.P. Morgan and the offering of any securities. You may get these documents without cost by visiting EDGAR on the SEC Website at www.sec.gov. Alternatively, J.P. Morgan, any agent, or any dealer participating in the particular offering will arrange to send you the prospectus and the prospectus supplement, as well as any product supplement and term

sheet or pricing suppliement, if you so request by calling toll-free (866) 535-9248.

Free Writing Prospectus filed pursuant to Rule 433; Registration Statement No. 333-177923