

JPMORGAN CHASE LAUNCHES THE WAY FORWARD WEBSITE

Informational site highlights resources, offers guidance to help families and businesses get back on their feet

NEW YORK, - May 27, 2009 - JPMorgan Chase announced today the launch of a new [The Way Forward website](#) to help customers and communities learn more about the ways JPMorgan Chase can help them get back on track financially. The site offers news, guidance and insight on key issues affecting the American financial system.

Because JPMorgan Chase is a healthy and well-capitalized bank, it can serve as a responsible player through its continued lending and financial guidance for families and businesses of all sizes. The website makes information directly accessible to the public in one location. The features available on the website include:

- Information on finding a local Chase Homeownership Center where struggling homeowners can receive one-on-one assistance on modifying their mortgage payment;
- Executive video interviews highlighting the progress that JPMorgan Chase and the country have made on lending, housing and corporate responsibility;
- Regularly updated reports on key issues affecting the U.S. and global financial system;
- Answers to Frequently Asked Questions on lending, housing, renewable energy and corporate responsibility to help consumers through the current economic climate and with their personal finances;
- An opportunity for customers to share their own stories of how JPMorgan Chase helped them overcome economic challenges; and
- " Information about resources, advisors and outlets to help consumers and businesses return to financial stability.

"We're proud our clients have been able to rely on our relative strength and stability during these tough economic times," said JPMorgan Chase Vice Chairman William M. Daley. "With the launch of *The Way Forward* website, the customers, communities and policymakers we work with will have a new place to turn for relevant guidance, tools, and information to regain financial stability. Banks such as JPMorgan Chase are helping struggling Americans reach their goals each day, and I encourage our customers and all Americans to visit *The Way Forward* website to engage with these current efforts."

JPMorgan Chase remains optimistic about the future of the bank and of the country. A promising future will require everyone - banks, regulators, consumers, businesses and government - to work together get back on track. The Way Forward website will allow individuals the opportunity to learn about, use and benefit from the collective efforts that are in place to move America forward. *The Way Forward* website can be visited at: <http://wayforward.jpmorganchase.com>.

About JPMorgan Chase

JPMorgan Chase & Co. (NYSE: JPM) is a leading global financial services firm with assets of \$2.1 trillion and operations in more than 60 countries. The firm is a leader in investment banking, financial services for consumers, small business and commercial banking, financial transaction processing, asset management, and private equity. A component of the Dow Jones Industrial Average, JPMorgan Chase & Co. serves millions of consumers in the United States and many of the world's most prominent corporate, institutional and government clients under its J.P. Morgan, Chase, and WaMu brands. Information about JPMorgan Chase & Co. is available at www.jpmorganchase.com.