



United, Bank One Offer 'More Miles' To Mileage Plus Visa Cardmembers

Program Kicks Off With Double Miles On Purchases At Restaurants & Home-Improvement Stores

WILMINGTON, Del. – January 14, 2003 – United Mileage Plus® and Bank One have introduced the “More Miles” program giving United Mileage Plus Visa® cardmembers another convenient way to earn additional miles throughout the year.

The program kicks off by offering cardmembers double miles for all purchases charged on the Mileage Plus Visa card at restaurants and home-improvement stores from Jan. 1, 2003, through Feb. 28, 2003. There’s no need for cardmembers to enroll as they automatically receive double miles just by using their card.

The More Miles program features a combination of credit card offers, as well as additional opportunities offered exclusively by United’s partners, through which cardmembers can earn incremental miles during the year. Monthly credit card statement inserts, featuring a unique More Miles logo, make it easy for cardmembers to learn about the program and take advantage of each offer to earn miles faster.

“This is just another way to thank our credit card customers for their business,” said Robert Sahadevan, Senior Vice President, Mileage Plus, UAL Loyalty Services. “We look forward to providing them with exclusive offers throughout the year to make it easier for them to earn miles.”

“By offering the More Miles program throughout the year, we are providing even greater value to our cardmembers,” said Joe Venuti, Senior Vice President of Relationship Management for Bank One’s card services division.

The current suite of Mileage Plus credit card products includes the United Mileage Plus Gold Class Visa card, the United Mileage Plus Visa card, the United College Plus Visa card and the United Mileage Plus Platinum Business card.

For additional information about the United Mileage Plus Visa card or to apply, visit www.mileageplusvisa.com.

About Bank One

Bank One Corporation is the nation's sixth-largest bank holding company, with assets of more than \$270 billion. Bank One currently serves 53 million credit card customers, 7 million retail households, including 485,000 small businesses, and 20,000 middle market companies. It also manages \$149 billion of clients' investment assets. Bank One can be found on the Internet at www.bankone.com.

About Mileage Plus

Mileage Plus, with more than 40 million enrolled members, has been named the best frequent flyer program as voted by readers of Business Traveler International magazine in 1996, 1997, 1998, 1999, 2000, 2001 and 2002. In addition to earning miles through flights on United, Mileage Plus members can earn miles with over 100 partners, including credit cards, long distance providers, grocery purchases, online stock trading, dining at partner restaurants and shopping at partner stores. Program guidelines are available online at united.com.