

October 4, 2012

## New AirTran A+ Rewards® Credit Card From Chase Takes Flight

### Cardholders Earn Accelerated A+ Rewards Dollars, Anniversary Bonus and Two Business Class Upgrades for use on AirTran Airways

**WILMINGTON, Del.** - October 4, 2012 - Today, [Chase Card Services](#) announced the launch of the AirTran A+ Rewards® Credit Card that allows consumers to earn rewards at an accelerated rate, receive an anniversary bonus every year and enjoy two business class upgrades after the first purchase, all for a \$69 annual fee, with travel to more than 95 destinations on AirTran® Airways and Southwest Airlines®.

Cardholders earn:

- Two A+ Rewards Dollars per \$1 spent on all AirTran Airways and Southwest Airlines purchases made directly with the airline.
- Two A+ Rewards Dollars per \$1 spent on all A+ Rewards and Rapid Rewards® Hotel and Rental Car Partner purchases.
- One A+ Rewards Dollar per \$1 spent on all other purchases.

"For the frequent traveler, the new AirTran A+ Rewards Credit Card provides multiple ways to earn credits toward flights to a multitude of destinations," said Kian Conley, general manager, Chase. "Cardholders also have the added benefit of redeeming their rewards on either AirTran Airways or Southwest Airlines, enabling Cardholders to access the entire combined network, be it for business or pleasure."

Members of Rapid Rewards (Southwest Airlines) and A+ Rewards (AirTran Airways) frequent flyer programs are able to transfer their loyalty rewards between the two programs\* to redeem for reward travel to more than 95 destinations, including Mexico and the Caribbean. While the two loyalty programs remain separate for now, the ability to redeem rewards for more destinations represents an enhancement for cardholders.

"As we continue to integrate AirTran into Southwest, the new AirTran A+ Rewards Credit Card offers a fantastic, unique signup premium and exceptional ongoing benefits that will allow our new Cardholders to take full advantage of two of the top loyalty redemption platforms in the airline industry today," said Jonathan Clarkson, Director of Southwest Airlines Rapid Rewards. "We are thrilled to offer this great new card in partnership with Chase."

Cardholders receive 16 A+ Rewards credits after spending \$1,000 within the first three months of account opening, enough for a roundtrip flight. With every 1,200 A+ Rewards Dollars, cardholders receive one credit toward a flight. In addition, AirTran A+ Rewards cardholders receive two credits every year after the cardholder anniversary. Cardholders can redeem for flights on AirTran Airways to places such as Charlotte, Memphis and Key West, or flights on Southwest Airlines to such destinations as Dallas, Nashville and San Diego.

AirTran A+ Rewards cardholders can also earn up to eight additional A+ Rewards credits for balance transfers requested within the first 90 days of opening an account. The annual fee for the AirTran Airways A+ Rewards Credit Card is \$69. Any active A+ Rewards credits earned will not be affected during the transition period of Southwest Airlines' acquisition of AirTran Airways. For additional information or to apply for the card, visit <http://www.chase.com/airtran>.

Chase also offers the Southwest Rapid Rewards Plus and Southwest Rapid Rewards Premier cards.

Consumers who currently have or have had an AirTran Airways credit card may not be eligible for a second AirTran Airways credit card.

#### About Southwest Airlines Co.

In its 42<sup>nd</sup> year of service, Dallas-based Southwest Airlines (*NYSE: LUV*) continues to differentiate itself from other low-fare carriers by providing a *reliable product with exemplary Customer Service*. Including wholly owned subsidiary AirTran Airways, the Company now serves 97 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, six near-international countries, and employs more than 46,000 People.

Visit [southwest.com/citizenship](http://southwest.com/citizenship) to read the Southwest Airlines One Report™ and see how Southwest is doing its part to be a good citizen while underscoring a commitment to the triple bottom line of Performance, People, and Planet.

### Southwest Airlines

Southwest Airlines, one of the most honored airlines in the world, is the nation's largest carrier in terms of originating domestic passengers boarded. Southwest currently operates more than 3,200 flights a day and serves the communities around 76 airports in Southwest's network of domestic destinations. To book a flight, visit [southwest.com](http://southwest.com).

### AirTran Airways

AirTran Airways, a wholly owned subsidiary of Southwest Airlines Co., has been ranked the top airline in the Airline Quality Rating study three times in the past five years. AirTran offers coast-to-coast and near-international service with nearly 700 flights a day on North America's newest all-Boeing fleet. The airline's low-cost, high-quality product also includes assigned seating and Business Class. To book a flight, visit [airtran.com](http://airtran.com).

### **About Chase**

Chase is the U.S. consumer and commercial banking business of JPMorgan Chase & Co. (NYSE: JPM), a leading global financial services firm with assets of \$2.3 trillion and operations in more than 60 countries. Chase serves more than 50 million consumers and small businesses through more than 5,500 bank branches, 17,500 ATMs, credit cards, mortgage offices, and online and mobile banking as well as through relationships with auto dealerships. More information about Chase is available at [www.chase.com](http://www.chase.com).

\* In order to redeem A+ Rewards Credits for Southwest Airlines flights, Members must have both a Rapid Rewards and A+ account and both accounts must be in the name of the same Member. See [www.southwest.com/rewardsconversionrules](http://www.southwest.com/rewardsconversionrules) for complete details.

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