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----- Basket Performance

Total Return on the Notes

18.00%

18.00%

18.00%

15.00% 7.50%

1.50%

0.00%

0.00%

0.00%

-10.00%

-30.00%

-50.00%

-70.00%

-90.00%

Hypothetical Total Returns\*\*

40% -30% -20% -10% 0% 10% 20% 30% 40% 50%

Basket Return

Basket Return

65.00%

40.00%

20.00%

18.00%

10.00%

5.00%

1.00%

0.00%

-5.00%

-10.00%

-20.00%

-40.00%

-60.00%

-80.00%

-100.00%

Note Performance

\$1,500 \$1,400 \$1,300 \$1,300 \$1,200 \$1,000 \$1,000 \$1,000 \$900 \$900 \$900 \$600 \$500

50%

Final Basket Value

165.00

140.00

120.00

118.00

110.00

105.00

100.00

95.00

90.00

80.00

60.00

40.00

20.00

0.00

## Capped Buffered Return Enhanced Insight Notes Linked to the J.P. Morgan Quest Renewable Energy Thematic Basket (May 2021)

The following is a summary of the terms of the notes offered by the preliminary pricing supplement hyperlinked below.

The following is a summary of t	he terms of the notes offered by the preliminary pricing supplement hyperlinked below.				
Summary of Terms					
Issuer:	JPMorgan Chase Financial Company LLC				
Guarantor:	JPMorgan Chase & Co.				
Minimum Denomination:	\$1,000				
Basket:	J.P. Morgan Quest Renewable Energy Thematic Basket (May 2021) (the "Basket"), an unequally weighted basket consisting of 62 Reference Stocks of U.Slisted companies associated with the development or roll-or of renewable energy, as specified under Annex A				
Stock Weight:	With respect to each Reference Stock, the weight of that Reference Stock in the Basket as of the Base Date, as specified under Annex A. The effective weight of each Reference Stock in the Basket over the term of the notes will fluctuate.				
Indicative Bloomberg Ticker:	A level of the Basket may be published on the Bloomberg Professional® service ("Bloomberg") under the Bloomberg ticker JPRENVU1. Any levels so published are for informational purposes only and are not binding in any way with respect to the notes. Although that level may appear under that Bloomberg ticker during the term of the notes, any such level may not be the same as the closing level of the Basket determined by the calculation agent for the Observation Date. You will not have any rights or claims, whether legal or otherwise, relating to any information regarding that level (whether displayed on Bloomberg or elsewhere) with respect to the notes.				
Base Date:	April 22, 2021				
Pricing Date:	May 7, 2021				
Observation Date:	May 8, 2023				
Maturity Date:	May 11, 2023				
Upside Leverage Factor:	1.50				
Maximum Return:	At least 18.00%*				
Buffer Amount:	10.00%				
Payment At Maturity:	If the Final Basket Value is greater than the Initial Basket Value, your payment at maturity per \$1,000 principal amount note will be calculated as follows:				
	\$1,000 + (\$1,000 × Basket Return × Upside Leverage Factor), subject to the Maximum Return				
	If the Final Basket Value is equal to the Initial Basket Value or is less than the Initial Basket Value by up to the Buffer Amount, you will receive the principal amount of your notes at maturity.				
	If the Final Basket Value is less than the Initial Basket Value by more than the Buffer Amount, your payment at maturity per \$1,000 principal amount note will be calculated as follows:				
	\$1,000 + [\$1,000 × (Basket Return + Buffer Amount)]				
	If the Final Basket Value is less than the Initial Basket Value by more than the Buffer Amount, you will lose some or most of your principal amount at maturity.				
CUSIP:	48132TZQ2				
Preliminary Pricing					
Supplement:	http://sp.jpmorgan.com/document/cusip/48132TZQ2/doctype/Product_Termsheet/document.pdf				
Estimated Value:	The estimated value of the notes, when the terms of the notes are set, will not be less than \$900.00 per \$1,000 principal amount note. For information about the estimated value of the notes, which likely will be lower than the price you paid for the notes, please see the hyperlink above.				
Any payment on the notes is subject JPMorgan Chase & Co., as guara	ect to the credit risk of JPMorgan Chase Financial Company LLC, as issuer of the notes, and the credit risk of ntor of the notes.				
* The actual Maximum Return will	be provided in the pricing supplement and will not be less than 18.00%.				
**Reflects Maximum Return equa	I to the minimum Maximum Return set forth herein, for illustrative purposes.				

\*\*Reflects Maximum Return equal to the minimum Maximum Return set forth herein, for illustrative purposes

The "total return" as used above is the number, expressed as a percentage, that results from comparing the payment at maturity per \$1,000 principal amount note to \$1,000.

The hypothetical returns shown above apply only at maturity. These hypotheticals do not reflect fees or expenses that would be associated with any sale in the secondary market. If these fees and expenses were included, the hypothetical returns shown above would likely be lower.

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#### North America Structured Investments

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### Capped Buffered Return Enhanced Insight Notes Linked to the J.P. Morgan Quest Renewable Energy Thematic Basket (May 2021)

#### Selected Risks

- Your investment in the notes may result in a loss. The notes do not guarantee any return of principal. Your maximum gain on the notes is limited to the Maximum Return
- Any payment on the notes is subject to the credit risks of JPMorgan Chase Financial Company LLC and JPMorgan Chase & Co. Therefore the value of the notes prior to maturity will be subject to changes in the market's view of the creditworthiness of JPMorgan Chase Financial Company LLC or JPMorgan Chase & Co.
- The notes are subject to the risks of correlation (or lack of correlation) of the Reference Stocks.
- No interest payments, dividend payments or voting rights. The investment strategy represented by the Basket may not be successful.
- The Reference Stocks are concentrated in the electric utilities and multi-utilities sub-industries. In some circumstances, the payment you receive on the notes may be based on the value of cash securities (including securities of other issuers) or other property distributed to holders of a Reference Stock upon the occurrence of a reorganization event.
- The anti-dilution protection for the Reference Stocks are limited.
- As a finance subsidiary, JPMorgan Chase Financial Company LLC has no independent operations and has limited assets.

- Selected Risks (continued)
- The estimated value of the notes will be lower than the original issue price (price to public) of the notes.
- The estimated value of the notes is determined by reference to an internal funding rate
- The estimated value of the notes does not represent future values and may differ from others' estimates.
- The value of the notes, which may be reflected in customer account statements, may be higher than the then current estimated value of the notes for a limited time period.
- Lack of liquidity: J.P. Morgan Securities LLC (who we refer to as JPMS) intends to offer to purchase the notes in the secondary market but is not required to do so. The price, if any, at which JPMS will be willing to purchase notes from you in the secondary market, if at all, may result in a significant loss of your principal.
- . Potential conflicts: We and our affiliates play a variety of roles in connection with the issuance of notes, including acting as calculation agent and hedging our obligations under the notes, and making the assumptions used to determine the pricing of the notes and the estimated value of the notes when the terms of the notes are set. It is possible that such hedging or other trading activities of J.P. Morgan or its affiliates could result in substantial returns for J.P. Morgan and its affiliates while the value of the notes decline.
- The tax consequences of the notes may be uncertain. You should consult your tax adviser regarding the U.S. federal income tax consequences of an investment in the notes

The risks identified above are not exhaustive. Please see "Risk Factors" in the prospectus supplement and the applicable product supplement and "Selected Risk Considerations" in the applicable preliminary pricing supplement for additional information.

#### Additional Information

SEC Legend: JPMorgan Chase Financial Company LLC and JPMorgan Chase & Co, have filed a registration statement (including a prospectus) with the SEC for any offerings to which these materials relate. Before you supplement as well as any product supplement and preliminary pricing supplement if you so request by calling toll-free 1-866-535-9248

IRS Circular 230 Disclosure: JPMorgan Chase & Co. and its affiliates do not provide tax advice. Accordingly, any discussion of U.S. tax matters contained herein (including any attachments) is not intended or written to be used, and cannot be used, in connection with the promotion, marketing or recommendation by anyone unaffiliated with JPMorgan Chase & Co. of any of the matters addressed herein or for the purpose of avoiding U.S. tax-related penalties.

Investment suitability must be determined individually for each investor, and the financial instruments described herein may not be suitable for all investors. This information is not intended to provide and should not be relied upon as providing accounting, legal, regulatory or tax advice. Investors should consult with their own advisers as to these matters. This material is not a product of J.P. Morgan Research Departments.

Free Writing Prospectus Filed Pursuant to Rule 433, Registration Statement Nos, 333-236659 and 333-236659-01

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### North America Structured Investments

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## Capped Buffered Return Enhanced Insight Notes Linked to the J.P. Morgan Quest Renewable Energy Thematic Basket (May 2021)

			Annex A		
Reference Stock	Bloomberg Ticker Symbol	Stock Weight*	Reference Stock (continued)	Bloomberg Ticker Symbol (continued)	Stock Weight (continued)*
Common stock of NextEra Energy, Inc.	NEE	3.1746%	Common stock of The AES Corporation	AES	1.2525%
Common stock of American Electric Power Company, Inc.	AEP	3.1746%	Common stock of Hannon Armstrong Sustainable Infrastructure Capital, Inc.	HASI	1.2309%
Common stock of General Electric Company	GE	3.1746%	Common stock of Owens Corning	OC	1.1877%
Common stock of Dominion Energy, Inc.	D	3.1746%	Common stock of Hawaiian Electric Industries, Inc.	HE	1.1553%
Common stock of Duke Energy Corporation	DUK	3.1746%	Common stock of FuelCell Energy, Inc.	FCEL	1.1121%
Common stock of The Southern Company	SO	3.1746%	Common stock of South Jersey Industries, Inc.	SJI	0.9826%
Common stock of Xcel Energy Inc.	XEL	3.1746%	Common stock of Plug Power Inc.	PLUG	0.9286%
Common shares of Consolidated Edison, Inc.	ED	3.1746%	Common stock of Power Integrations, Inc.	POWI	0.8854%
Common stock of Exelon Corporation	EXC	3.1746%	Common stock of NiSource Inc.	NI	0.7450%
Common stock of WEC Energy Group, Inc.	WEC	3.1746%	Common stock Gibraltar Industries, Inc.	ROCK	0.7234%
Common stock of The Williams Companies, Inc.	WMB	3.1746%	Common stock of IDACORP, Inc.	IDA	0.7234%
Common stock of CMS Energy Corporation	CMS	3.1746%	Common stock of Jacobs Engineering Group Inc.	J	0.6694%
Common stock of DTE Energy Company	DTE	3.1746%	Class C common slock of Clearway Energy, Inc.	CWEN	0.6262%
Common stock of Vistra Corp.	VST	3.1746%	Common stock of Ormat Technologies, Inc.	ORA	0.6154%
Common shares of Eversource Energy	ES	3.1746%	Common stock of SunPower Corporation	SPWR	0.6046%
Common stock of Edison International	EIX	2.9910%	Class A common stock of Bloom Energy Corporation	BE	0.5938%
Common stock of Sempra Energy	SRE	2.4943%	Common stock of Rogers Corporation	ROG	0.4967%
Common stock of First Solar, Inc.	FSLR	2.4295%	Common stock of Clean Energy Fuels Corp.	CLNE	0.4643%
Common stock of Digital Really Trust, Inc.	DLR	2.3647%	Class A common stock of Covanta Holding Corporation	CVA	0.4319%
Common stock of Renewable Energy Group, Inc.	REGI	2.2783%	Common stock of PNM Resources, Inc.	PNM	0.3995%
Common stock of Ameren Corporation	AEE	2.2243%	Common stock of H.B. Fuller Company	FUL	0.3995%
Common stock of Air Products and Chemicals, Inc.	APD	2.2135%	Class A common stock of Ameresco, Inc.	AMRC	0.3779%
Common stock of Public Service Enterprise Group Incorporated	PEG	2.2027%	Common stock of Black Hills Corporation	ВКН	0.3347%
Common stock of Enphase Energy, Inc.	ENPH	2.1703%	Class A common stock of QTS Realty Trust, Inc.	QTS	0.2807%
Common stock of Pinnacle West Capital Corporation	PNW	1.8788%	Common stock of Chart Industries, Inc.	GTLS	0.2591%
Common stock of Avangrid, Inc.	AGR	1.8572%	Common stock of Alexander & Baldwin, Inc.	ALEX	0.2375%
Common stock of ALLETE, Inc.	ALE	1.8248%	Common shares of The Timken Company	TKR	0.2267%
Common stock of Generac Holdings Inc.	GNRC	1.8140%	Common stock of MGE Energy, Inc.	MGEE	0.2159%
Common stock of Evergy, Inc.	EVRG	1.7168%	Common stock of ESCO Technologies Inc.	ESE	0.2051%
Common stock of New Jersey Resources Corporation	NJR	1.6952%	Common stock of Argan, Inc.	AGX	0.1727%
Common stock of Sunrun Inc.	RUN	1.5225%	Common stock of Altra Industrial Motion Corp.	AIMC	0.1646%

\*The Slock Weight of each Reference Stock reflects its weight in the Basket as of the Base Date. The effective weight of each Reference Stock in the Basket will fluctuate over the term of the notes.

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